

	<p>TOURMAN 2019: «Tourism, Travel & Hospitality at Crossroads: The way ahead»</p> <p>Alexander Technological Institute of Thessaloniki Thessaloniki, Greece, October 24-27, 2019</p>
<p>Conference website</p>	<p>http://www.tourman.gr</p>
<p>Submission link</p>	<p>https://easychair.org/conferences/?conf=tourman2019</p>
<p>Abstract submission deadline</p>	<p>March 3, 2019</p>

The 3rd International Scientific Conference TOURMAN 2019 themed “Tourism, Travel & Hospitality at Crossroads: The way ahead” will take place the 24-27 of October 2019 and is hosted and organised by the Alexander Technological Institute of Thessaloniki, a traditional public higher education institution in Greece; the units responsible for the Conference organisation are: a) the Program of Postgraduate Studies in Tourism Management, and b) the Research Laboratory in Tourism & Services Management.

The Conference will take place at a luxurious hotel, ideally located at the city of Thessaloniki in Greece; Thessaloniki was named after the sister of Alexander the Great, is one of the oldest cities in Europe, has served as European Capital of Culture in 1997, is a top city-break destination, is a seaside port city and, is well-known for its cosmopolitan style, rich gastronomic appeal, and vibrant night-life.

The state-of-the-art TOURMAN 2019 Conference program includes: a) a high-quality scientific research track with refereed paper presentations, b) cutting-edge keynote speakers and roundtables from the industry, the academia and the public sector, c) a student paper presentations track and a PhD workshop, d) publication opportunities in special issues of refereed journals, e) unforgettable social activities, including excursions and field tours...

Recent developments in various fields such as technology, environmental issues, tourism supply and demand, emergence of new destinations, globalisation of the tourism industry, innovative management approaches, designing and marketing visitor experiences, story-telling and many others, are having a major impact on tourism, travel and hospitality! Achieving and sustaining success in the future, either in the private or the public sector, is a major challenge for all tourism stakeholders. The search for success in the ever-changing tourism industry is always with us, and its impacts are of critical importance for tourism, travel and hospitality management and education.

Any stakeholder in tourism, travel & hospitality, and any industry practitioner, educator or researcher, is facing vital questions like:

- How to prepare for the future?
- How to manage the future?
- How to survive in the future?
- How to sustain development and growth?
- How to research for the future?

If you are looking for answers to these questions, or if you can share with others your answers, then make sure that you will be at Thessaloniki in Greece this October, for TOURMAN 2019.

Submission Guidelines for Abstracts & Papers

All abstracts must be original and not simultaneously submitted to another journal or conference. Please submit abstracts (250 to 400 words) until 3rd of March 2019, via EasyChair online submission system at: <https://easychair.org/conferences/?conf=tourman2019>

Submitted abstracts should be relevant with the overall conference theme objectives and at least one of the conference sub-themes (please see below "List of Topics", should be written in English, and should be submitted in time (abstracts should be submitted by 3rd of March 2019). All contributions must be original (i.e. not been published elsewhere), follow academic writing, structure and methodology. Submissions will be blind-refereed by at least two anonymous reviewers who will decide whether the proposed abstracts will be accepted or not.

Authors of accepted abstracts may participate at the conference and present their work, based on their accepted abstract; all abstracts will be included in conference proceedings. Authors that wish to submit additionally a full paper will be informed about the submission specifications/guidelines for the full papers.

List of Topics

- Tourism and/or hospitality marketing
- Management
- Human Resources
- Tourism and Hospitality Education
- Information & Communication Technologies
- Tourism Planning & Development
- Finance & Economics
- Service Quality
- Operations Management
- Experience Design and Management
- Food & Beverage
- Catering
- Travel & Leisure
- Destination Management
- Strategic Planning
- Hospitality
- Alternative Forms of Tourism
- Sustainability
- Sports Management and Sports Tourism
- Culture & Heritage Tourism
- Crime and Corruption in Tourism
- Religious and Pilgrimage Tourism
- Cruise and Marine Tourism
- Air Travel
- LGBT+ Tourism

Publication Opportunities

All accepted abstracts/papers will be included in the official Conference Proceedings that will be published professionally with **ISBN** (and **DOI** for each paper) and will be available for distribution during the conference. Each registered conference delegate will receive one free copy of the conference proceedings.

Authors of selected conference papers will have the opportunity to publish their work at **special issues** of the following international scientific journals:

- *Managing Sport & Leisure* (Scopus, ESCI - Clarivate Analytics)
- *PASOS: Journal of Tourism & Cultural Heritage* (Scopus, ESCI - Clarivate Analytics)
- *International Journal of Tourism Anthropology* (Scopus, ICI)
- *Tourismos: An International Multidisciplinary Journal* (Scopus, ICI. Special issue guest editors: Anestis Fotiadis & Giacomo del Chiappa)
- *Journal of Tourism, Heritage & Services Marketing* (DOAJ, ICI)
- *Journal of Air Transport Studies*

Soon, additional special issues in refereed journals will be announced!

Venue

The Conference will take place at a luxurious hotel, ideally located at the city of Thessaloniki and easily accessible; more details about the specific hotel will be provided soon.

About Thessaloniki

Thessaloniki is easy to fall in love with – it has beauty, vibrant life-style, chaos, history and culture, a remarkable cuisine and wonderful, vast sea views. Thessaloniki has many stories to tell, unfolding over 2300 years, starting by the moment of its foundation in 315 BC. They are the stories of her people, which we can today discover, taste and seek out in her historical monuments, strolling down her picturesque backstreets or chatting with passers-by. Thessaloniki is located on the Thermaic Gulf, at the northwest corner of the Aegean Sea, and is named after the sister of Alexander the Great.

This is a city with a proud historical past written by the multiculturalism of her people. A swathe of societies – Ancient Greeks, Romans, Byzantines, Ottomans, Jews, Armenians and many others have bequeathed Thessaloniki a multicoloured, multifarious, multidimensional culture. Thessaloniki is a hospitable city, with warm people, an optimistic spirit and a carefree attitude to life – you come across this everywhere you go – walking on the promenade, having a coffee, going down the city center alleyways, visiting museums and historic sights, or enjoying food and drinks like locals do.

Thessaloniki is a port-city in the embrace of the Aegean, offering up many Mediterranean destinations. The city is also a center of ideas which concentrate themselves in the restless spirit of modern art, but also a business center of innovation. Thessaloniki also familiarly known as Thessalonica, Salonica, Salonika, Salonico, Salonique, Solun or Selanik, is the second-largest city in Greece with over 1 million inhabitants in its metropolitan area and a major economic, industrial, commercial and political centre; it is also a major transportation hub for Greece and southeastern Europe.

The city is renowned for its festivals, events and vibrant cultural life in general, and is considered to be Greece's cultural capital and gastronomic capital – and any visitor is in for a treat.

Recent decades have brought tourist and cultural acclaim, including the city's 1997 reign as European Capital of Culture and its hosting of sporting events during the 2004 Athens Olympics. In 2014 Thessaloniki was European Youth Capital, thanks to having one of the largest student populations in Southern Europe. Thessaloniki is a popular tourist destination in Greece and has recently been ranked by Lonely Planet as the world's fifth-best ultimate party-city worldwide! In 2015, National Geographic Magazine included Thessaloniki in its top tourist destinations worldwide, while in 2016 Financial Times FDI magazine (Foreign Direct Investments) declared Thessaloniki as the best mid-sized European city of the future for human capital and lifestyle. Among street photographers, the center of Thessaloniki is also considered the most popular destination for street photography in Greece.

For more details about Thessaloniki, please visit: <http://www.thessaloniki.travel>

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For further details, please visit the conference website at: <http://www.tourman.gr>