

### **PROJECT PRESENTATION**



This project was funded by the European Union's Rights, Equality and Citizenship Program (2014-2020)



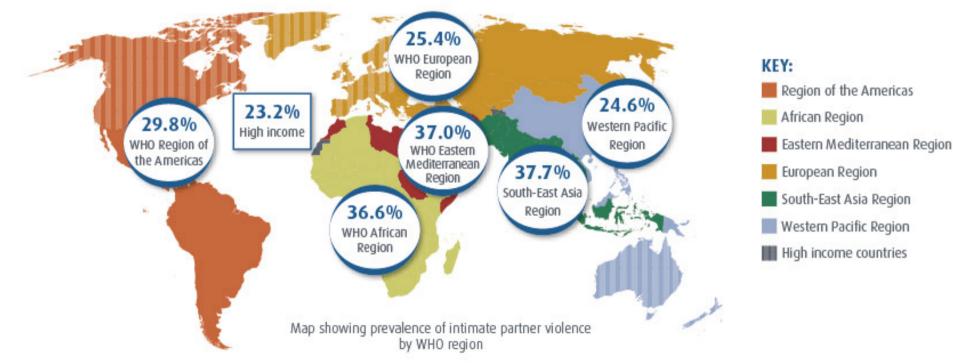
gender-based violence

Involve companies to

### GENDER-BASED VIOLENCE AROUND THE WORLD

### 1 in 3 women

throughout the world will experience physical and/or sexual violence by a partner or sexual violence by a non-partner





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Involve

### GENDER-BASED VIOLENCE IN EUROPE

- According to a report from the European Union Agency for Fundamental Rights in 2014 :
- 1 in 3 women has experienced physical or sexual violence, most of them by a partner or ex-partner
- 18% of the European women have been sexually harrassed or stalked
- Slightly more than half of all women in the EU (53 %) avoid certain situations or places, for fear of being physically or sexually assaulted (empty public places for example)
- More than one in five women (22 %) knows someone at her current or previous place of work or study who has been a victim of intimate partner violence
- .Only 15% of women victims of violence reports it to the police







### THE COST OF GENDER-BASED VIOLENCE IN EUROPE

- A study of the European Institute of Gender Equality in 2014 estimated the following costs in Europe :
  - O Gender-based violence : **258 billions euros each year**
  - O Intimate partner violence : **122 billion euros each year**
- The type of costs identified are :
  - O Lost economic output
  - Provision of public services; including health, legal, social and specialised services
  - O Physical and emotional impact on the victim
- The costs of prevention are less than the costs of violence according to the 2014 European Parliament Parvanova report on recommendations on violence against women.







### CARVE PROJECT 2014-2016

- The FACE Foundation led the project "Companies Against GendeR Violence - CARVE" (2014-2016), supported by the European Commission
- Implemented in France, Belgium, Greece, Bulgaria & Spain
- Best practices guide for companies « Taking action against violence against women »
  - Training of managers and staffs on GBV
  - Emergency procedures : housing, social, medical and legal help for victims
  - Work arrangements : special leave, flexible work organization, new job offers
  - Raising awareness : spreading or creation of campaigns This project was funder the European Union's R







### Articulation of the CEASE project and the « French-based » network

### CEASE

- Objectives : to create a network of companies committed against GBV & tools to support them
- Over 2 years: 2018-2019
- European dimension
- Main activities : mobilization events, impact map, charter, elearning, training and awareness

French-based network against gender-based violence

CEASE

#### **French-based NETWORK**

- Objectives: create a network of companies committed against GBV & tools to support them
- Over 3 years: 2018-2020
- Complementary activities : research activities, mobilization events in France, more frequent working groups, experiments of complete devices to fight against GBV

#### Harmonized governance:

ComEX ; Member companies ; Stakeholders to be mobilized depending on the action Involve companies to CEASE gender-based violence

## CEASE PROJECT : the first european network of companies engaged against gender-based violence

Communicate about genderbased violence in numbers and quality Raise awareness on this issue inside companies and among employees

Create an egalitarian culture within companies

# Network goals 2018-2020

Promote a caring work environment for victims of violence

Build synergies between companies, specialized NGOs and public organizations at a European level

Produce human resources tools and processes to help victims

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HELLAS

Involve companies to CEASE gender-based violence

FACE

CEASE : the first european network of companies engaged against gender-based violence

### Companies members of the network





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### Mobilization actions

- Charter of engagement
- Mobilization events :
  - Working workshops
  - Launching event in Paris November 9th, 2018
  - Institutional event in Brussels in November 2019
- Peer-learning webinars
- Awareness events organized inside companies such as : speed meetings with NGOs, solidarity team building, etc. (French network only)



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violence

#### **Research actions**

- Impact map : online census of European initiatives and European actors in the fight against violence against women
- Academic research (French network only)









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### Trainings & awareness-raising actions

- Training organized for members of the network: e-learning, face-toface trainings by specialized NGOs
- Awareness-raising kit for company : poster, guide, flyers...



#### Experiments (French network only)

- **Pilot projects and spin-off** from tools developed by the network
- Exemples : tests of support systems for female victims within the • company, testing at international subsidiaries









### CEASE : the first european network of companies engaged against gender-based violence

2018	March	April	May	June	July	August	Sept.	Oct.	Nov.	Dec.
Impact Map V.1										
European webinar for the validation of the action kits										
Signature of the Charter of Companies										
Launching event										
Awareness raising kit (in English)										
Awareness raising kit (in French)										
E-learning (English and French)										

Launching event : 9th of November 2018 in Paris with CEOS, institutionals and stakeholders



### **CONTACT POINTS**

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