



TOURMAN 2018: In search of excellence in tourism, travel and hospitality

Rodos Palace Hotel

Rhodes Island, Greece, October 25-28, 2018

Conference website	http://www.tourman.gr
Submission link	https://easychair.org/conferences/?conf=tourman2018
Abstract submission deadline	Extended to: July 22, 2018

The 2nd International Scientific Conference TOURMAN 2018 themed “In search of excellence in tourism, travel & hospitality” will take place the 25-28 of October 2018 and is hosted and organised by the Alexander Technological Institute of Thessaloniki, a traditional public higher education institution in Greece; the units responsible for the Conference organisation are: a) the Program of Postgraduate Studies in Tourism Management, and b) the Research Laboratory in Tourism & Services Management.

Nothing in today’s chaotic tourism, travel and hospitality environment stays the same long enough... achieving and sustaining success, either in the private or the public sector, is a major challenge for all relevant stakeholders! The search for success through excellence is always with us, and its impacts are of critical importance for tourism, travel and hospitality management and education. Success may generate even more success, both at macro-environmental and micro-environmental level.

Any stakeholder in tourism, travel & hospitality, and any industry practitioner, educator or researcher, is facing vital questions like:

- How to prepare for excellence?
- How to manage excellence?
- How to survive in the future?
- How to sustain development and growth?
- How to research for the future?

If you are looking for answers to these questions, or if you can share with others your answers, then make sure that you will be in Rhodes island in Greece this October, for the 2nd International Scientific Conference “**In search of excellence in tourism, travel and hospitality**” (TOURMAN 2018).

Submission Guidelines for Abstracts & Papers

All abstracts must be original and not simultaneously submitted to another journal or conference. Please submit abstracts (300 to 500 words) until 22nd of July 2018, via EasyChair online submission system at: <https://easychair.org/conferences/?conf=tourman2018> The research track of the congress will be exploring the overall theme of “***In Search of Excellence in Tourism, Travel & Hospitality***”.

Submitted abstracts should be relevant with the overall conference theme objectives and at least one of the conference sub-themes (please see bellow "List of Topics", should be written in English, and should be submitted in time (abstracts should be submitted by 22nd July 2018). All contributions must be original (i.e. not been published elsewhere), follow academic writing, structure and methodology. Submissions will be blind-refereed by at least two anonymous reviewers who will decide whether the proposed abstracts will be accepted or not. Acceptance of an abstract does not automatically lead to acceptance of the relevant final paper; following the acceptance of the abstract, the author(s) will be provided with specific guidelines for the submission of a full paper, and then all submitted full papers will be refereed again by at least two anonymous reviewers who will decide if the final paper will be accepted or not.

List of Topics

- Marketing
- Management
- Human Resources
- Tourism and Hospitality Education
- Information & Communication Technologies
- Tourism Planning & Development
- Finance & Economics
- Service Quality
- Operations Management
- Food & Beverage
- Catering
- Travel & Leisure
- Destination Management
- Alternative Forms of Tourism
- Sustainability
- Experience Management
- Sports Management and Sports Tourism
- Culture & Heritage Tourism
- Crime and Corruption in Tourism

Publication Opportunities

All accepted papers will be included in the official Conference Proceedings that will be published professionally with **ISBN** (and **DOI** for each paper) and will be available for distribution during the conference. Each registered conference delegate will receive one free copy of the conference proceedings.

Authors of selected conference papers will have the opportunity to publish their work at **special issues** of the following international scientific journals:

- *European Journal of Tourism Research* (Scopus, ESCI - Clarivate Analytics)
- *Tourism & Hospitality Management* (Scopus, ESCI - Clarivate Analytics)
- *Managing Sport & Leisure* (Scopus, ESCI - Clarivate Analytics)
- *PASOS: Journal of Tourism & Cultural Heritage* (Scopus, ESCI - Clarivate Analytics)
- *Acta Turistica* (ESCI - Clarivate Analytics, EconLit)
- *International Journal of Asian Business & Information Management* (Scopus, ESCI - Clarivate Analytics. Special issue on cross-border tourism, edited by Prof. Volkan Altintas)
- *Journal of Heritage Tourism* (Scopus)
- *Tourismos: An International Multidisciplinary Journal* (Scopus, ICI. Special issue guest editors: Anestis Fotiadis & Giacomo del Chiappa)
- *International Journal of Tourism Anthropology* (Scopus, ICI)
- *Journal of Tourism, Heritage & Services Marketing* (DOAJ, ICI)
- *Journal of Air Transport Studies*

Venue

The conference will take place at the 5* Rodos Palace Hotel, ideally located by a golden beach at the island of Rhodes in Greece. Rhodes is an established tourism destination well-known for its cosmopolitan style, rich gastronomic appeal, and vibrant night-life.

More information about the 5* Rodos Palace hotel: <http://www.rodos-palace.gr>

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About Rhodes island

The Greek island of Rhodes (or Rodos in Greek) is situated at the crossroads of two major sea routes of the Mediterranean between the Aegean Sea and the coast of the Middle East, as well as Turkey, Cyprus and Egypt. The meeting point of three continents, it has known many civilizations that have left their marks and their cultural traces.

Rhodes is one of the largest and most fertile of the Greek Islands, and because of its combination of impressive beaches, archaeological sites, and extensive medieval town, is one of the most visited. The climate is particularly good, with the weather typically sunny and mild from early March until November.

Rhodes is the Crusader Isle, steeped in ancient history and boasting 300 days of blue skies a year. It lies at the southern end of the Dodecanese island and is one of the most popular holiday destinations in the Mediterranean. Rhodes takes in more annual holiday visitors than virtually any other Greek island. The attraction is not just the long summer season and the excellent sandy beaches but also the remarkably well preserved medieval city of Rhodes itself, castles galore courtesy of the Crusaders and a hilly, forested interior with some lovely landscapes, picturesque villages and famous gastronomic attractions.

More information about Rhodes island: <http://www.rodosisland.gr>

About 5* Rodos Palace hotel

Few venues can lay claim to having forged the image of a privileged conference and holiday destination. Set on a singular location on one of the most alluring destinations of the Mediterranean, the Rodos Palace Hotel constitutes the Finest Deluxe Resort Complex on the island of Rhodes. Designed in a trendsetting style, blending luxury with space and freedom, this classy Hotel combines refined accommodation standards, with an exceptional array of resort facilities.

Whatever your idea of a perfect holiday or business travel might be, a tranquil relaxation in style, a cheerful family vacation, an international conference or a vibrant escape for pleasure, the diverse facilities and elements of Rodos Palace will conspire to render it into a true experience!

With more than 2500 conferences, incentives and exhibitions held in its premises, the Rodos Palace Hotel has braced an international reputation as a top meeting venue that lends its legacy of success to grant the assurance that this hotel is capable of handling every aspect of a meeting with the confidence borne of 30 years of experience.

More information about the 5* Rodos Palace hotel: <http://www.rodos-palace.gr>

Contact

All questions about submissions should be emailed to: conference@tourman.gr

For further details, please visit the conference website at: <http://www.tourman.gr>