

First
Winter
School

FFN

HOCHSCHULE HEILBRONN
Reinhold-Würth-Hochschule
Campus Künzelsau

„BROKERING INTERCULTURAL EXCHANGE WITHIN SOCIETIES“

for Master and Ph.D. students
in arts and cultural management

November 28 - 30, 2018 in Berlin



Brokering Intercultural Exchange within Societies“ November 28 – 30, 2018 in Berlin

The Winter School for selected Master and Ph.D. students in arts and cultural management will raise new insights regarding the relationship of the profession of arts and cultural management to the wider socio-political issues of cultural rights, particularly cultural inequality, inclusion and exclusion within the context of globalisation and migration. We will specifically focus on participatory arts projects and our responsibility as arts and cultural managers within transitioning societies. We will strive to identify the blind spots and fault lines in our terminology and in our methodologies of participation. The programme will explore such questions as, how can we get out of the dilemma of power structures when we operate within them? How can we implement the aspect of social impact right from the start?

The programme, that is taught by renowned researchers and practitioners alike, will be a mixture of different formats (e.g. lectures, workshops, case clinics) that will not only allow for new practice and theory based insights and intensive discussions, but also for group work on specific tasks. Excursions to selected arts institutions in Berlin (e.g. the Barenboim-Said Academy) will also be included in the programme.

Participants will:

- Consider the ways in which our personal experiences and institutional structures shape processes of exclusion and inclusion
- Gain exposure to participatory approaches to project design and delivery
- Learn methods for developing a more reflexive practice, as part of project evaluation, that seeks to challenge assumptions and biases in relation to exclusion
- Meet and discuss with researchers and international professionals with years of experience in intercultural contexts
- Visit cultural venues like e.g. the Barenboim-Said Akademie



Short Facts:

Location:

- International Alumni Center (iac Berlin) Liniestraße 65 A 10119 Berlin
- The venue is in the heart of Berlin. Close to many hotels and hostels. Here is a list of some hostels in walking distance to the venue:
Generator Berlin Mitte
St. Christopher's Berlin
Wombat's City Hostel Berlin
The Circus Hostel



Short Facts:

- **Programme Partners:**
Heilbronn University of Applied Sciences, Network Brokering Intercultural Exchange, MitOst e.V., Robert Bosch Cultural Managers Network
- **Programme Coordination:**
Prof. Dr. Raphaela Henze, MBA
Heilbronn University of Applied Sciences
Sarah Herke
MitOst e.V.
- **Language:**
English
- **Target Group:**
Master students and Ph.D. candidates enrolled in arts and cultural management or arts and cultural policy programmes
- **Costs:**
Participants of the programme will be selected according to their CV and purpose of statement letter by a jury consisting of Prof. Dr. Raphaela Henze, MBA (Heilbronn University of Applied Sciences), Dr. Victoria Durrer (Queen's University Belfast), Dr. Antonio Cuyler (Florida State University), Sarah Herke (MitOst e.V).

Short Facts:

A maximum number of 30 people will participate in the programme. For the selected applicants, the programme is free of charge. Travel allowances and accommodation will not be provided. Optional events in the evening like theatre visits or concerts are not paid for.

Small Snacks and soft drinks are included.

- **Application:**

A CV and a purpose of statement letter of maximum 600 words must be sent to raphaela.henze@hs-heilbronn.de latest by **September 15, 2018**.

- **Preparation:**

Participants will be provided with a list of literature when informed about their acceptance to the programme (latest by September 30, 2018) and asked to prepare a specific task to be presented during the Winter School. Furthermore, a list of attendees will be sent around to allow contacting other participants and form groups for group work. The groups will be supervised by a mentor that is assigned to each group by the Winter School Team.

- **Arrival:**

Own responsibility

Preliminary Schedule:Day 1, Wednesday November 28, 2018

9.00	Start
9.00 – 9.30	Welcome/Setting the frame
9.30 – 10.30	Introduction of Participants
10.30 – 12.00	Introduction to the topic by Prof. Dr. Raphaela Henze “The master’s tool will never dismantle the master’s house”
12.00 – 13.00	Lunch (small snacks and soft drinks provided)
13.00 – 14.30	“Who are we? Our biases, prejudices and privileges” by Dr. Antonio Cuyler
14.30 – 16.00	Case Clinic
16.00 – 19.00	Excursion to the Barenboim-Said Akademie and lecture by Dr. Carsten Siebert

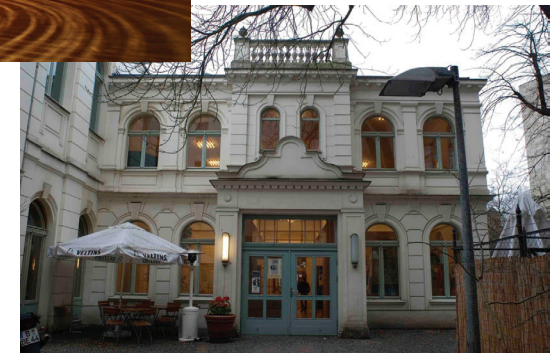


Preliminary Schedule:Day 2, Thursday November 29, 2018

9.30 – 10.30	“How to implement impact evaluation into your project right from the start” by Dr. Victoria Durrer
10.30 – 11.30	Practical experiences by Astrid Thews
11:30 – 12:30	Arts and Culture in different political settings, expert from Anadolu Kültür, Turkey
12.30 – 13.30	Lunch (small snacks and soft drinks provided)
13.30 – 14.30	Group Work
14.30 – 16.00	Case Clinic: Heimathafen Neukölln JugendtheaterBüro Schlesische 27 ZK/U Berlin - Center for Art and Urbanistics
16.00 – 19.00	Case Clinic with partners and mentors
19:00	Opportunity to visit a cultural event at one of our partner organisations

Preliminary Schedule:Day 3, Friday November 30, 2018

9.30 – 11.00	Robert Bosch Cultural Managers Expert Panel
11.00 – 12.00	Open Space
12.00 – 13.00	Break
13.00 – 15.00	Presentation of results and findings/ Designing a policy briefing/How to stay connected
15.00	End of Winter School 2018



Lecturers (confirmed):

- **Dr. Antonio Cuyler, Florida State University**

is Associate Chair of the Department of Art Education, Associate Professor of Arts Administration, and Coordinator of the MA program in Arts Administration at Florida State University (FSU) where he teaches Master's and Doctoral students. He earned the Bachelor of Music in Voice & Foreign Languages from Stetson University, and both the Master of Arts in Arts Administration and Ph.D. in Art Education/Arts Administration from Florida State University. His scholarship on diversity, equity, and inclusion has appeared in the American Journal of Arts Management, GIA Reader, and the Journal of Arts Management, Law, and Society. He has also led cultural equity, diversity, and social justice trainings for the Broward Cultural Division, Dance/USA, Florida Division of Cultural Affairs, Florida State University, and the University of Oregon's Arts Administration program. Before returning to his alma mater, Dr. Cuyler held faculty positions at the Savannah College of Art and Design, American University, and Purchase College, SUNY.

- **Sarah Herke, MitOst e.V**

is the head of »cultural exchange« at MitOst e. V. in Berlin. During her degree in Eastern European Studies, modern Greek Studies and newer German literature she worked for various cultural institutions in Berlin. Now she has been working in qualifying internationally active arts managers for almost ten years, currently predominantly through the Tandem programmes.

- **Dr. Victoria Durrer, Queen's University Belfast**

is Lecturer in Arts Management and Cultural Policy at Queen's University Belfast. She is Principal Investigator of the network Brokering Intercultural Exchange and Co-Founder of the Cultural Policy Observatory Ireland. Her research and publications focus on cultural policy design and delivery, the social processes of cultural production and engagement within institutional settings, the socialisation of arts managers and cultural policy makers, and issues of inclusion within the arts and cultural sector. She co-edited the Routledge Companion to Global Cultural Policy with Toby Miller and Dave O'Brien.

- **Nils Erhard**

Nils Erhard is a dramaturg as well as a political and cultural educator. He is part of the managing board of Theater X, a community theater in Berlin-Moabit that is co-managed by youth. Among other projects, he coordinated the campaign „KulTür auf!“ with Theater X, that criticized racist and other exclusions within established cultural institutions in Berlin. He studied Politics, Philosophy, Pedagogy and Cultural Studies in London and Berlin.

- **Prof. Dr. Raphaela Henze MBA, Heilbronn University of Applied Sciences**

is Professor of Arts Management at Heilbronn University and Co-Investigator of the international and interdisciplinary network Brokering Intercultural Exchange (www.managingculture.net). Prior to joining Heilbronn University in 2010, she worked in several senior management positions in universities, ministries, and foundations. Her main research focus is the impact of globalization and internationalization on arts management and arts management education. She teaches bachelor and master students in arts management, global culture, organizational and HR development in arts organizations. She has published the first book on international arts management in the German language *Einführung in das Internationale Kulturmanagement*. The amended and updated English version of this seminal work appeared by the end of 2017 at Springer VS. Raphaela Henze studied law at Humboldt- University Berlin and Paris X-Nanterre in France. She received her Ph.D. from Ruhr University Bochum. She was a postdoc researcher in the “Law, Media, and Culture Project” at Yale Law School (USA) and a JSPS scholar at the National Institute for Educational Policy Research (NIER) in Tokyo (Japan). She holds an MBA from the University of London.

- **Carolin Huder, KulturGenossenschaft Neue Kammerspiele/Heimathafen Neukölln**

has been working as a professional in the field of culture for almost 20 years. Her activities include management for orchestras as well as various bands. She is one of the ten women who founded the Heimathafen Neukölln (www.heimathafen-neukoelln.de) a decade ago, a renowned theatre and popular venue in Berlin-Neukölln. Since 2012 she is CEO of the cultural cooperation society NEUE KAMMERSPIELE (www.neuekammerspiele.de) that runs a cinema and venue for all different sorts of cultural events close to Berlin.

- **Barbara Meyer, Managing Director, S27 – Kunst und Bildung**

is director of the Culture Centre S27 in Berlin, Kreuzberg. She grew up in Switzerland and studied Painting at the Munich Academy of Fine Arts and Art in Context at the HDK in Berlin. In 2006, she organized the city campaign Arts&Education on behalf of the RAT FÜR DIE KÜNSTE. Until 2009, she managed the Berlin Fund for Cultural Education on behalf of Berlin Administration for Culture. Barbara Meyer is a member of RAT FÜR DIE KÜNSTE and Member of Berlin Refugee Council.

- **Dr. Carsten Siebert, Chancellor of the Barenboim-Said Akademie** is the Chancellor and Managing Director of the Barenboim-Said Akademie Berlin, a state-accredited conservatory for Music and the Humanities and Pierre Boulez Hall, a Frank Gehry-designed performance space. Carsten studied philosophy, linguistics and German and English literature in Munich, Berlin and Philadelphia. He holds an M.A. from the University of Pennsylvania and a Ph.D. from Humboldt University. From 1999 to 2004, he worked for McKinsey & Company. Also in 1999, he co-founded cta, a Berlin-based film PR agency where he remains a Founding Partner. Between 2004 and 2009, he was the executive director of artist and director Robert Wilson's Byrd Hoffman Watermill Foundation in New York and administrator of the Estate of artist George Paul Thek. He has lectured in Philosophy and Cultural Sciences at Humboldt University, the University of St. Gallen, and Leuphana University Lüneburg where he was a Guest Researcher from 2014 to 2016, working on internet-based learning platforms.

- **Astrid Thews, freelance consultant in systemic organizational development, arts management and civic education** is a freelance consultant in systemic organizational development, arts management and civic education. In 2011 she co-founded Mahatat for contemporary art in Cairo/ Egypt that she co-managed for five years. Since 2016 she has been living in Bochum, Germany and consults organizations and projects in her home country, Egypt, Jordan, and Tunisia. In 2017, she co-founded the Duisburg-based association TraumWerkStadt e.V. that she is a board member of.
- **Experts from the Robert Bosch Cultural Managers Network**

Any further questions?

Please do not hesitate to contact:

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