

## “Fostering a culture of employability and enterprise” Seminar

### The first Employability and Enterprise Seminar

Birmingham City University

Friday 20<sup>th</sup> April 2018

This event will include sessions from experts in employability and enterprise as well as sessions to enable participants to enhance their employability and enterprise provision. At the end of the seminar the CRA’s new programme to support individual staff will be launched. This [CPD Employability and Enterprise programme](#) will enable colleagues to develop their knowledge and skills further and, following an assessment of their portfolio, will receive an accredited CPD Certificate to acknowledge their employability and enterprise achievements.

#### The Seminar programme:

- 09:45**            **Registration and refreshments.**
- 10.15**            **Introductions and welcomes.** Steve Outram | the Centre for Recording Achievement and Luke Millard | Director of Education Development Service | Birmingham City University.
- 10.30**            **Keynote: Beyond the Placement: Adding value to the student work experience.** Peter Chatterton | Independent Consultant.
- 11.15**            **Employability and Enterprise Case Study One:** Hartpury University Centre; Gill Reindl | Director of Employability and Industry Partnerships.
- 12:00**            **Lunch**
- 12:45**            **Fostering an Employability and Enterprise Culture; What to do and how to do it!** Steve Outram | CRA Director.
- 13:30**            **Belonging, Employability and Retention: a curious combination? - Case Study Two:** Birmingham City University | Luke Millard | Director of Education Development.
- 14:15**            **Employability and Enterprise Case Study Three: Manchester Metropolitan University;** Haleh Moravej | Senior Lecturer | Nutritional Sciences | Founder | MetMUnch.
- 15.00**            **Keynote: Developments in an Evolving Transferable Pedagogy:** This would include both work in the UK and the Middle East, developing an Enterprise Culture to enhance the Employability prospects of both students and their local economies. **Professor Mike Clements** | Emeritus Professor Staffordshire University.
- 15.45**            **Extension workshop: Getting started with our named Employability and Enterprise Award.** Janet Strivens | University of Liverpool/CRA | John Peters | Newman University/CRA | Steve Outram | CRA and Rob Ward.
- 16.30**            Close, refreshments, depart.