Journal of Design Thinking

Introduction:

Journal of Design Thinking is the first professional Design Journal in Iran which has been directed toward publishing the result of scientific research of researchers in different fields of Industrial Design, Design Cognition, Creativity and Design Thinking. All papers published in this journal would be evaluated by double blind peer review and would be released in open access format for all researchers.

Based on the scientific capacity of society of Industrial Design in Iran, Journal of Design Thinking would act in a meta-academic way in collaboration with national and international prominent professors.

Subject of Papers:

Papers accepted would be based on these subjects:

1. Design studies as a mental activity toward creative solution of problems such as:
   - Design studies, designerly way of thinking and creative problem solving.
   - Investigation of design roots considering culture, region and inter-cultural interactions
2. Design projects in different fields and studies toward design challenges such as:
   - Introducing design prominent projects and knowledge based activities related to design
   - Introducing researches and outcomes related to different fields of design, such as product design, service design, automotive design, packaging design, jewelry design, furniture design, …
3. Technologies, skills and related education in design including:
   - Knowing design and creativity and tactics for educating designers in different fields.
   - Approaches, methods and new design tools such as design and production of digital and intelligent products
4. Inter-disciplinary studies, introducing the role of design in relation to other sciences and different fields of design research such as:
   - Criticizing theories about human, design and technology
   - Applied researches in sustainable design, multiple approaches (economic, social and environmental) in design
   - Investigating the role of human factors in product design