



FIFTH
GLOBAL CONFERENCE ON
ECONOMIC GEOGRAPHY 2018
COLOGNE GERMANY
24-28 JULY 2018

SPECIAL SESSION

FOREIGN INVESTMENT, MULTINATIONALS AND REGIONAL DEVELOPMENT

www.gceg2018.com

In order to maximize their economic development potential in terms of employment, growth, and innovation, regions cannot rely exclusively on local knowledge assets, but should benefit from a combination of 'local buzz' and 'global pipelines' or, more generally, global networks. A crucial role in this respect is attributed to foreign investment (FDI) and multinational enterprises (MNEs) that tap into pools of knowledge outside their place of origin, generating multidirectional flows of capital, labour and knowledge between places, with potential contributions to local and regional innovation and development. Policy makers in virtually all countries and regions have adopted a variety of measures and incentives to attract MNEs in order to leverage these potential benefits.

This special session invites papers that explore the linkages between regional trajectories and economic development and Foreign Direct Investment and Multinationals. We particularly welcome submissions that analyse longitudinal data to explore the following areas:

- Location behaviour and strategies
- Local impacts regarding economic development, growth, employment, and innovation
- Local and regional policies targeting FDI
- New methodological approaches to the measurement of firm performance and local impacts
- The relevance of entry mode (greenfield vs. M&A) and business function of subsidiaries
- The link between FDI and labour mobility
- Relations between domestic agents (e.g. firms, inventors) and subsidiaries of multinational enterprises

Deadline for Submission: March 15, 2018

Paper submission: <https://www.gceg2018.com/nc/call-for-sessions-and-papers/submit-an-abstract.html>

A selection of the participating scholars will be invited to contribute to the **new LSE High-Impact Blog GILD 'Global Investments Local Development'** (<http://blogs.lse.ac.uk/gild/>).

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