



WESTFÄLISCHE  
WILHELMS-UNIVERSITÄT  
MÜNSTER

# VISUAL ANTHROPOLOGY, MEDIA AND DOCUMENTARY PRACTICES

## MASTER OF ARTS



NEW MASTER  
PROGRAM

wissen.leben  
WWU Münster

 **WWU**  
Weiterbildung

# WWU WEITER BILDUNG

## › OBJECTIVES OF THE MASTER PROGRAM

In today's globalized world, where media representations shape social and political spheres, a critical understanding of media and (audio-) visual culture is crucial. Media studies, rooted in social anthropology, offers an in-depth approach to analyzing the complex connections between media, culture and society.

The Master Program trains students in theory and practice in the areas of visual anthropology, the documentary arts (film/photography/installation), media culture and media anthropology. Conceptual and practical knowledge within these areas can be applied in academia, the arts, and culture and media industries, as well as to social, applied, or educational media projects. Students study the theoretical and practical foundations of visual anthropology, they gain experience in film production, project development, and (audio-) visual installation. Ultimately, they acquire the necessary skills for producing their own research projects and media outputs.

This program is for students with a background in the social sciences and humanities, especially those in cultural, media and communication studies. Applications are welcome from both Germany and abroad.

## › STRUCTURE AND PROGRAM OUTLINE

The Master Program was designed with working professionals in mind. Distance learning allows students to participate regardless of their location. The program consists of 6 semesters, including the master's thesis and final media project. The first 7 modules require presence in Münster and will be offered as block courses.



- Module 1:** Audio-Visual and Media Anthropology
- Module 2:** Anthropological Short Film Production
- Module 3:** Representation and Narrative Strategies
- Module 4:** Media Practice Research
- Module 5:** Mediation of Human Experience
- Module 6:** Media Production and Project Development
- Module 7:** Project Supervision and Research Colloquium
- Module 8:** Practical Work and Experience
- Module 9:** Fieldwork, Media Project, Final Thesis

#### › EXAMS AND GRADUATION

For coursework modules (1–7), credits are based on attendance, active participation, and the passing of a final exam (essays and/or practical works) at the end of each module. In module 8, students undertake an internship. In the final module, students write a master's thesis and create a practical media project in the form of a documentary film, a photography exhibition or an (audio-) visual installation.

Students who successfully complete the program are awarded a Master of Arts from the University of Münster (Westfälische Wilhelms-Universität Münster).

#### › MANAGEMENT AND LECTURERS

Prof. Dr. Helene Basu is the Director of the Master Program in Visual Anthropology, Media and Documentary Practices at the University of Münster. She is the head of the Institute of Ethnology (WWU). The program will be taught by an international team of highly qualified lecturers.



## › ADMISSION REQUIREMENTS

Applicants must have:

- › A relevant undergraduate or first degree (at least 180 ECTS credit points, e.g., Bachelor, Diploma, Master)
- › At least one year of work experience in media production and/or the social sciences or cultural studies
- › English level B2 pursuant to the Common European Framework of Reference for Languages (CEFR)
- › A successful interview (ca. 30 minutes)

## › TUITION

The total tuition for the Master Program is € 10,750. Tuition covers participation in the program, exam fees, conference refreshments and course material. Travel and accommodation costs are not included.

The program is not subject to German sales tax (Umsatzsteuer) pursuant to paragraph 4 Nr. 21a (bb) UStG.

## › APPLICATION AND CONTACT

Further information about the Master Program as well as the current application deadline can be found at:

[www.wwu-weiterbildung.de/anthropology](http://www.wwu-weiterbildung.de/anthropology)

**Westfälische Wilhelms-Universität Münster**

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