



INTERNATIONAL CONFERENCE ON TOURISM

Place and the Tourist Experience:
Heritage, Sustainability and Economy

Chiang Mai, Thailand, 28 June – 1 July

<http://iatour.net/icot2017/>



Following the success of the previous six International Conferences on Tourism (ICOT) held in Greece, China, Cyprus, U.K. and Italy, and the strong support by the international scholarly community, the 7th ICOT conference will be held at the MICE Excellence Centre (MICExCMU), Faculty of Economics, Chiang Mai University, Thailand.

Conference Themes

The conference will focus on a broad range of topics related to tourism, including (but not limited to):

- Tourism Development, Policy and Planning
- Tourism Sustainability
- Community Responses to Tourists and Tourism
- Collaboration and Cooperation between Stakeholders
- Theoretical Perspectives on Tourism
- Economic/Social/Environmental/Cultural Impacts of Tourism
- Tourism Education and its Role in Managing Tourism Development
- Alternative and Special Forms of Tourism
- Niche Tourism: Issues and Trends
- Cultural/Heritage Tourism
- Destination/Place Marketing
- Information Technology in Tourism
- Tourism Research and Methodology
- Globalisation Effects
- Challenges and Best Practices of Hospitality and Tourism Marketing and Management
- Tourism Mobilities
- Transportation and Tourism
- Authenticity and Commodification
- The Future of Tourism

- Climate Change and Natural Disasters
- The Effects of Crime, Terrorism, Safety and Security
- Managing Human Resources in Hospitality and Tourism
- Evolution and Transformation of Booking and Distribution Channels
- Responsible Tourism for Conservation and Development
- Social Networking and New Forms of Tourism
- Innovation in Tourism

Abstract Submission Guidelines

Abstracts are invited for concurrent sessions and poster presentations. The abstract will be the sole criterion for reviewers to decide the acceptance (or not) of the paper or poster for presentation. Thus the abstract should clearly communicate the objective(s) of the work, the results and their significance, and the advancement over previous work. Time and effort spent constructing a clear, concise, and well-written abstract will maximize the chances of the paper being accepted. Original and significant work is a prerequisite for paper acceptance.

Submitted abstracts should be between 250 and 350 words. Abstracts may only be submitted on-line at <http://iatour.net/icot2017/icot2017-submissions/>, no later than May 31st 2017.

Important Dates

Abstract submission deadline (250-350 words)	26 th May 2017
Notification of acceptance / referees' amendments	31 st May 2017
Conference	28 th June - 1 st July 2017
Full paper submission deadline (proceedings will be published and be available electronically after the event)	15 th July 2017

Conference Fees

	Early Registration (Until 4 th June 2017)	Late Registration (Until 13 th June 2017)
Full registration	€300	€500
Research Students Registration	€200	€350
Accompanying Persons	€150	€200

Contact Details

For registration or any further enquiries, please contact the conference secretariat at:

icot@iatour.net

Looking forward to meeting you in Chiang Mai, Thailand.