

foldedsheet™ LEARNHIGHER academic year to view _ 2016/17



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DESIGN + RESEARCH

PRICE STRUCTURE 1 VALID UNTIL SEPTEMBER 2016

NB. ALL PRICES EXCLUDE VAT

FIXED COST **£100**
Licenced use of Foldedsheet LearnHigher template

BASIC CUSTOMISATION **£600**
Placement of University or College Logo
University or College Central Services info / Department info
To include term or semester start and finish dates on calendar day

EXTRAS
To replace LH template colour with University or College choice **£300**
Customise Time Line: terms / semesters / holidays **£200**

FURTHER CUSTOMISATION
To highlight other key dates on calendar day
for example: exams / workshops / project deadlines / etc.
Up to 6 entries **£150**
Up to 12 entries **£300**
Up to 18 entries **£450**

DELIVERY CHARGES (to one UK address)

1,000 units	£100
1,500 units	£150
2,000 units	£200
2,500 units	£250
From 3,000 units up to 6,000 units	£300
From 6,000 units up to 12,000 units	£600

Please add a further £300 for each additional batch of 6,000 units

PRINT RUN COSTS
including print management

UNITS	COST
1,000	£1,250
1,500	£1,400
2,000	£1,550
2,500	£1,700
3,000	£1,850
3,500	£2,000
4,000	£2,150
4,500	£2,300
5,000	£2,450
5,500	£2,600
6,000	£2,750
6,500	£2,900
7,000	£3,050
7,500	£3,200
8,000	£3,350
8,500	£3,500
9,000	£3,650
9,500	£3,800
10,000	£3,950
11,000	£4,250
12,000	£4,550
13,000	£4,850
14,000	£5,150
15,000	£5,450
16,000	£5,750
17,000	£6,050
18,000	£6,350
19,000	£6,650
20,000	£6,950
22,000	£7,550
24,000	£8,150
26,000	£8,750
28,000	£9,350
30,000	£9,950

FOR FURTHER INFO CONTACT info@foldedsheet.com / 020 8144 6000 (studio)

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EXAMPLES 1 VALID UNTIL SEPTEMBER 2016

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SMALL PRINT RUN (1,500 units)

FIXED COST (licence of template)	£100
BASIC CUSTOMISATION	£600
EXTRAS (customise Time Line)	£200
PRINT RUN COSTS	£1,400
DELIVERY CHARGE (to one UK address)	£150
TOTAL	£2,450

Cost per student planner = £1.63

MEDIUM PRINT RUN (8,000 units)

FIXED COST (licence of template)	£100
BASIC CUSTOMISATION	£600
EXTRAS (customise colour choice)	£300
EXTRAS (customise Time Line)	£200
FURTHER CUSTOMISATION (up to 6 entries)	£150
PRINT RUN COSTS	£3,350
DELIVERY CHARGE (to one UK address)	£600
TOTAL	£5,300

Cost per student planner = .66p

LARGE PRINT RUN (24,000 units)

FIXED COST (licence of template)	£100
BASIC CUSTOMISATION	£600
EXTRAS (customise colour choice)	£300
EXTRAS (customise Time Line)	£200
FURTHER CUSTOMISATION (up to 18 entries)	£450
PRINT RUN COSTS	£8,150
DELIVERY CHARGE (to one UK address)	£1,200
TOTAL	£11,000

Cost per student planner = .46p

OTHER OPTIONS

If you require the sheet to be fully customised (different typeface / more colours / half the size / etc.), please do not hesitate to contact us with your specifications or requests.

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PRICE STRUCTURE 2 VALID UNTIL SEPTEMBER 2016

For any print run between 500 and 750 units, we do not charge the Licence cost for the LH template. This is to achieve a more viable price per planner for University departments and smaller Colleges.

For BASIC CUSTOMISATION / EXTRAS / FURTHER CUSTOMISATION please see the list on the **PRICE STRUCTURE 1** document.

DELIVERY CHARGES (to one UK address)

From 500 units up to 600 units

£50

From 650 units up to 750 units

£75

NB. ALL PRICES EXCLUDE VAT

PRINT RUN COSTS including print management

UNITS	COST
500	£1,100
550	£1,115
600	£1,130
650	£1,145
700	£1,160
750	£1,175

NB. the minimum print run for this option is 500 units

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PRICE PACKAGE VALID UNTIL SEPTEMBER 2016

If you are looking to pilot the LH planners with a focus group of students, we have put together a special package for Universities or Colleges wishing to place a bulk-order with us for the LH GENERIC template version. The minimum order quantity for this option is 150 planners, please contact us for further details and to place an order.

UNITS	COST
150	£450
200	£600
250	£750
300	£900

DELIVERY CHARGES (to one UK address) please see above, or for orders over 750 units, see the **PRICE STRUCTURE 1** document.

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EXAMPLES 2 VALID UNTIL SEPTEMBER 2016

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MINIMUM PRINT RUN (500 units)

FIXED COST (licence of template)	£0
BASIC CUSTOMISATION	£600
PRINT RUN COSTS	£1,100
DELIVERY CHARGE (to one UK address)	£50
TOTAL	£1,750

Cost per student planner = £3.50

VERY SMALL PRINT RUN (650 units)

FIXED COST (licence of template)	£0
BASIC CUSTOMISATION	£600
EXTRAS (customise Time Line)	£200
PRINT RUN COSTS	£1,145
DELIVERY CHARGE (to one UK address)	£75
TOTAL	£2,020

Cost per student planner = £3.11

VERY SMALL PRINT RUN (750 units)

FIXED COST (licence of template)	£0
BASIC CUSTOMISATION	£600
EXTRAS (customise colour choice)	£300
PRINT RUN COSTS	£1,175
DELIVERY CHARGE (to one UK address)	£75
TOTAL	£2,150

Cost per student planner = £2.87

OTHER OPTIONS

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