

## engage South East Area Group Meeting

Tuesday 14 June 2016, 12.00-4.00pm

Live Art Development Agency, London

engage in the  
visual arts

### ***The Ethics of Corporate Sponsorship***

engage South East Area Reps invite members and regional colleagues to an Area Group Meeting at the Study Room, **Live Art Development Agency** (LADA), London on Tuesday 14 June, 12-4pm. The meeting offers an opportunity to explore and discuss the ethics of corporate sponsorship and fundraising.

With the recent news that BP will end its sponsorship of Tate in 2017 and of the Edinburgh International Festival after 34 years, this timely meeting will include presentations and workshops from a number of key advocates in the cultural sector calling for more ethical considerations of offers of financial support. **LADA** will begin the session by introducing their work on ethical funding issues and their recent project *PLAYING UP: Live Art for Kids & Adults*. **Platform**, the organisation that combines art, activism, education and research to create unique projects driven by the need for social and ecological justice, will lead a discursive workshop. And educator, consultant and evaluator **Bridget McKenzie** will draw on her extensive experience of working with cultural organisations and her thinking on culture, ecology and the future to make provocative challenges to members' practice. There will also be an opportunity to pick up the **Museum Association's** new *Code of Ethics*, which encourages practitioners to consider shifts in thinking and approaches to partnering with commercial organisations.

12.00 – 13.00	Lunch and informal networking
13.00 – 13.20	Introduction to LADA
13.20 – 14.20	Workshop - Platform
14.20 – 14.50	Discussion
14.50 – 15.10	Break
15.10 – 15.40	Presentation - Bridget McKenzie, Flow Associates
15.40 – 16.00	Plenary

**To book** a place or request further information, contact South East Area Rep **Sarah Plumb** via email on [sp227@le.ac.uk](mailto:sp227@le.ac.uk). Lunch and refreshments will be provided. Please advise in advance of any dietary requirements.

### **Live Art Development Agency – Study Room**

The White Building, Unit 7, Queen's Yard, White Post Lane, London E9 5EN T. 020 8985 2124

**Travel & Directions:** <http://www.thisisliveart.co.uk/contact>

LADA is a 5 minute walk from Hackney Wick Overground and a 10-15 minute walk from Stratford Station, through the Olympic Park. The entrance to the LADA's Study Room is the door on the ramp entrance, on the North side of the building. Please ring the intercom for Live Art Development Agency, the bottom button.

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**Area Group Meetings are free of charge to engage members, and members from any region are invited to attend.**

**Non-members are welcome to attend one 'taster' meeting for an entrance fee of £5 (non-members who have attended a meeting before please contact engage or visit our website to join). To find out about the benefits of joining engage <http://engage.org/benefits.aspx>**

**Members can view details of forthcoming area group activities and reports from past meetings at <http://www.engage.org/area-groups.aspx>**