

## iBeacon-based Interpretation for Heritage Buildings Potential Adopters Workshop

26 August 2015

Newarke Houses Museum, The Newarke, Leicester, LE2 7BY

### Call for Participation

The Digital R&D Fund for the Arts project *Leicester Castle tells its story* has developed an iBeacon-based mobile interpretation system for Leicester Castle, using Locly's iBeacon content management platform. The interpretation is available for visitors as a mobile app that runs on iOS and Android Bluetooth Low Energy-capable devices.

The workshop will explore the potential of the technology in other heritage buildings and sites. Participants will have the opportunity to learn about iBeacon technology, try out the Castle app and see it in action, explore its potential, and have a go at designing their own iBeacon experience during the afternoon hands-on session.

The workshop is free of charge. To book a place, email the organisers (see contact details below) with 'potential adopters workshop' in the subject line and a few words about your interest in iBeacons and how they relate to your current and/or future work. Places are limited, therefore please book early to avoid disappointment.

### Workshop schedule

10:00 – 10:30	Registration
10:30 – 11:30	Introduction to iBeacons
11:30 – 11:45	<i>Coffee</i>
11:45 – 12:45	Trial of the Leicester Castle iBeacon-based app
12:45 – 13:30	<i>Lunch</i>
13:30 – 15:00	Break-out sessions: exploring iBeacon potential
15:00 – 15:15	<i>Coffee</i>
15:15 – 17:00	Practical hands-on: design your own iBeacon experience

### Contacts and further information

If you would like to book a place or would like to find out more about the project you can contact:

Giasemi Vavoula, [gv18@le.ac.uk](mailto:gv18@le.ac.uk) (Research Lead, University of Leicester)

Maria-Anna Tseliou, [mat38@le.ac.uk](mailto:mat38@le.ac.uk) (Research Fellow, University of Leicester)

Sally Coleman, [Sally.Coleman@leicester.gov.uk](mailto:Sally.Coleman@leicester.gov.uk) (Arts Lead, Leicester City Council Arts & Museums Service)

Paul Long, [paul@metro-boulot-dodo.com](mailto:paul@metro-boulot-dodo.com) (Content Lead, Metro-Boulot-Dodo)

Rheinallt Ffoster-Jones, [Rheinallt.Ffoster-Jones@museumwales.ac.uk](mailto:Rheinallt.Ffoster-Jones@museumwales.ac.uk) (Technical Lead, Locly and National Museums Wales)

#### More info:

Leicester Castle tells its story: <http://artsdigitalrnd.org.uk/projects/leicester-museums-galleries/>

Locly: <http://locly.com/>

Metro-Boulot-Dodo: <http://www.metro-boulot-dodo.com/>

School of Museum Studies, University of Leicester: <http://www2.le.ac.uk/departments/museumstudies>