

Unfrozen – First SDN Design Research Winter Summit January 28-31 2016

After three years in hibernation, the Swiss Design Network invites you to **Unfrozen**, the 9th SDN Symposium and the first **SDN Design Research Winter Summit** – January, 28-31 2016. Whether you are uncovering gems from the glaciers of design history, exploring the melting snowcaps of design's changing climate, or riding the fresh powder of emerging trends, we welcome submissions exploring this metaphor. You are free to submit your work for the platform of your choice : as a classical lecture, a workshop, a fireside talk, or to suggest an alternative form.

The fireside talks and workshops are more informal events, in which you are invited to be creative and amaze your audience. Workshops should have some kind of output at the end while fireside chats are more about discussion and exchange.

1st and 3rd stream: Contemporary design research projects are presented alongside a selection of groundbreaking design projects by practitioners. The aim is to give an insight into the design research landscape and contemporary challenges by bridging theory and practice.

2nd stream: Design history, co-curated by a working group on Swiss design history. This collaboration opens a discussion on theory and practice through the lense of design history: in graphic design, industrial design and beyond.

4th stream: Design futures, co-curated by PHD-students. PhD-Students are invited to submit a curatorial concept with project presentations, nourishing the discussion of their own research. This can include any form of presentation as well as guest speakers, workshops, etc.

Our Winter Summit will be held in a spectacular location in the Swiss Alps. Please stay tuned for more detailed information in the coming weeks.

warm regards !

The Curatorial Team

Massimo Botta, Lugano
Gerhard Buurman, Zurich
Claudia Mareis, Basel
Andrew Polaine, Lucerne
Arne Scheuermann, Berne
Anne-Catherine Sutermeister, Geneva

Tentative program

Thursday, January 28, 2016

Evening : Arrival and fireside talks

Friday, January 29, 2016

Morning: 1st stream Research project presentations

Afternoon: 2nd stream Design history

Evening: Keynote-speaker and fireside talks

Saturday, January 30, 2016

Morning: 3rd stream Practitioner project presentations

Afternoon: 4th stream Design Futures (co-curated by PhD-Students)

Evening: Fireside talks and dinner

Sunday, January 31, 2016

Morning: Design Research Brunch and Alpine activities

Location

Grand Hôtel Giessbach, www.giessbach.ch

Form of the Symposium

Mixture of classical and un-conference forms

Lectures

Workshops (open to all un-forms)

Talks

Submission

Please send your abstracts (2000 characters), giving an overview on the content, form (optional) and your collaborators by e-mail to: submission@swissdesignnetwork.ch

Important Dates

February 17th, 2015 – 1st call for abstracts

March 15th, 2015 – 2nd call for abstracts and workshop proposals

April 20th, 2015 – Deadline abstracts and workshop proposals

July 30th, 2015 – Notification of acceptance and feedback for papers

October 12th, 2015 – Deadline papers and workshops

December 14th, 2015 – Registration

January 28th, 2016 – Conference opens