

Call for Abstracts

The Global Management Perspectives (GMP) announces the
Annual Conference on:

**INNOVATIVE ORGANISATIONS AND GLOBAL
MANAGEMENT: ISSUES AND POLICIES**

**Novara, Italy
21st-24th October 2015**



SAINT LOUIS UNIVERSITY
John Cook School of Business
Boeing Institute of International Business



This International Conference is organised by the Università del Piemonte Orientale (Italy), the Leeds Beckett University (UK), the St. Louis University (USA) and the Dublin Institute of Technology (Ireland).

Globalization and other environmental changes make contemporary businesses to reconsider various concepts, organisational challenges and innovative practices for improved performance.

This conference provides the platform for academics, professionals, policy makers, researchers and doctoral students in presenting and discussing management issues and innovative practices at a global perspective.

Conference Themes

The conference will focus on a broad range of topics related to Innovative Organisations and Global Management: Issues and Policies. The scientific committee welcome papers and offers to lead interactive workshops on various themes including:

- ✓ **Accounting and Financial Management Issues in Innovative Organisations**
 - Marketing and Competitiveness
 - Market Strategy
- ✓ **Innovation, Entrepreneurship and Creativity in Managing SME's**
 - Risk and Innovation Issues for Businesses
 - Innovation and Entrepreneurship
 - Entrepreneurship Development for SME's
- ✓ **HR practices and organizational performance while innovating**
 - Strategic talent management in cross-cultural collaborations
 - Intercultural Leadership and Competences
 - Global partnership and HR practices in the emerging markets
- ✓ **Innovation and Sustainability in Global Management**
 - ICT for International development of Organisations
 - Managing Economic / Social / Cultural / Environmental Impacts while Innovating Sustainable Development Strategies
 - Economic and sustainable Measures
 - Theoretical Perspectives on Sustainable Tourism
- ✓ **Managing Culture and Heritage**
 - Creativity in Events, Hospitality and Tourism Management
 - Cultural heritage Tourism
- ✓ **Public Policy and the Creative Industries**
 - European Union Policies for SME's
 - Public Administration
 - Corporate Disclosure and Innovations

Location



Università del Piemonte Orientale, Novara (Italy): 21-22-23 October 2015



MILANO 2015

The conference premises are strategically located 40 km far from Milan and from Expo Milano 2015 (opened until 31 October 2015).

Lake Orta (Italy): 24 October 2015

Special panel dedicated to Cultural Tourism and excursion for participants.

GMP Conference Co-Chairs and Organising Committee

- Stefania Cerutti (Co-Chair), Università del Piemonte Orientale, Italy
- Razaq Raj (Co-Chair), Leeds Beckett University, UK
- Kevin Griffin, Dublin Institute of Technology, Ireland
- Niki Kyriakidou, Leeds Beckett University, UK
- Nitish Singh, Saint Louis University, USA

Hosted by: Department of Economics and Business at Università del Piemonte Orientale, Novara, Italy

Scientific Committee

- Roberta Bampton, Leeds Beckett University, UK
- Aurelian A. Bondrea, Spiru Haret University, Romania
- Dino Bozonelos, California State University, USA
- Stefania Cerutti, Università del Piemonte Orientale, Italy
- Roberto Candiotta, Università del Piemonte Orientale, Italy
- Anya Diekman, Université de Bruxelles, Belgium
- Kevin Griffin, Dublin Institute of Technology
- Yasin Bilim, Necmettin Erbakan University, Turkey
- Niki Kyriakidou, Leeds Beckett University, UK
- Muhammad Nasir, Leeds Beckett University, UK
- Razaq Raj, Leeds Beckett University, UK
- Paolo Rizzi, Università Cattolica del Sacro Cuore di Piacenza, Italy
- Martin Samy, Leeds Beckett University, UK
- Nitish Singh, St. Louis University, USA
- Vincent Zammit, Institute of Tourism Studies, Malta

Important Dates

Abstract submissions:	30 June 2015
Notification of Abstract Acceptance:	25 July 2015
Full Paper Submission:	20 September 2015
Conference Registration Deadline:	1 October 2015

Contact Details

Submission of abstracts and papers to:
Elisa Piva, Università del Piemonte Orientale, Italy
elisa.piva@uniupo.it

General Enquiries and Registration:
Elisa Piva, Università del Piemonte Orientale, Italy
elisa.piva@uniupo.it

Registration Fee

The fees for the conference are as follows:

Authors/ participants	250€
Doctoral Students	150€

(Registration fee includes conference documentation, certificate of participation and coffee breaks, lunches, conference proceedings and access to full conference facilities, excluding accommodation).

ABSTRACT SUBMISSIONS PROCESS

Formatting of abstracts:

Abstracts must not exceed 1 page of A4 (including title, data, figures and references), and should be formatted in the following way. Please use 10 point Arial (Unicode) font, single-spaced and set margins to 1 inch (2.54cm) all around.

Abstracts will be subjected to blind review by a minimum of two referees from a Scientific Committee.

Please include a list of **five keywords** that describe the research at the top of the abstract to assist the reviewing process and 3 references incited in the abstract.

Submissions process:

Authors must include the following information on the abstract: (1) name(s) of author(s); (2) affiliation(s); and (3) email address.

Reviewing process:

Submitted Abstracts will be reviewed and rated from 10th July until 21st July 2015. Authors will be notified of their acceptance on 25th July 2015.

Abstracts will be evaluated on the basis of scope, relevance, originality, methodology, and strength of conclusions.

It is possible that we will require authors submitting papers to GMP to assist in the reviewing process. Please note that submitting an abstract constitutes an agreement to reviewing a maximum of 3 other abstracts.