

Notes: In 1915 *The Daily Telegraph* established a "National Bands Fund" to raise money for army bands which had been authorized by the War Office for some of the London battalions, and Kipling's speech on 27 January 1915 made at the Lord Mayor's request (first printed in *The Times* and *The Daily Telegraph* on 28 January, and reprinted in the April 1915 issue of *The New York Times Current History Magazine* under the title 'Music of War') proposed "to provide drums and fifes for every battalion, full bands at depots, and a proportion of battalion bands at half or even one-third establishment." On behalf of the newspaper's fund, Hodder & Stoughton published a sixteen-plate version, styled the "National Bands Edition" (Livingston 322, Stewart 153), of its thirty-plate 1909 first separate edition of Kipling's *A Song of the English* [A229] illustrated by W. Heath Robinson, and this leaflet was laid in. The speech was first collected in *Great Speeches of The War* (London: 1915), and was only collected by Kipling (as 'The Soul of a Battalion') in Volume XXX of the Sussex Edition, *Uncollected Prose II* [1938, A446]. According to Coulson Kernahan's 1944 memoir *Nothing Quite Like Kipling Had Happened Before* [B169], Kipling had been delivering the speech without reference to his notes, until he was startled by a photographer's flash, after which he read the remainder of the text from the manuscript which had been in his pocket.

Locations: Houghton Harvard, HRC, Colt LC, Paterson Cornell, Fales NYU, Delaware, Richards Yale, Stewart Dalhousie; [*New York Times Current History Magazine*:] Richards Yale; [*Great Speeches of the War*:] Richards Yale

A278

A CALL TO THE NATION

1915

First (English) edition

Leaflet/speech

Front cover as title-page: [between outer thick and inner thin horizontal rules, in upper left corner interrupting triple frame rules:] A CALL | TO THE | NATION | [between outer thick and inner thin horizontal rules, in lower right corner interrupting triple frame rules:] BY · · | RUDYARD KIPLING | [below bottom triple frame rules:] PUBLISHED BY | The Daily Express | 23, ST. BRIDE STREET, LONDON, E.C. | [short rule] | PRICE ONE HALF PENNY.

Prior bibliographies: Livingston 380 and Supp. p. 162, Stewart 386, Grolier 455

Published: June 1915, at ½d

Collation: 4to, 2 leaves (25.1 × 18.9 cm., 9 7/8 × 7 7/16 in.); A<sup>2</sup>; [1] title-page [2] editorial remarks and text [3-4] text Imprint at p. [4] Printed and Published by The Daily Express (1908) Limited, 23, St. Bride Street, London, E.C.

Paper: thin glazed white, lettered and rule in black

Notes: As noted preceding the speech text in this leaflet, 'Mr. Rudyard Kipling was chief speaker at a great meeting held at Southport on June 21 [1915], in connection with Lord Derby's Recruiting Campaign for the West Lancashire Territorial Battalions,' and the remarks were first reported in summary form in London in *The Times*, *The Daily Express*, and *The Daily Telegraph* for 22 June 1915, with printing of the text the next day in *The Morning Post* and *The Southport Gazette*, and reprinting in the *New York Times Current History Magazine* for July 1915 under the title 'Human Beings and Germans.' The speech was never collected by Kipling. The author had known War Minister Lord Derby (then Lord Stanley) as Military Censor in the Boer War when writing for the Army-controlled Bloemfontein newspaper *The Friend*, and welcomed the opportunity to speak in front of Southport Town Hall to an audience in the street and the gardens below "on behalf of a system in which I do not believe...—the system of voluntary service," while urging a conversion to conscription. Kipling later said that "I tried once in a speech to point out that the German game was to bring the conquered to such a condition that they would not be able to look at each other afterwards: but that was too general to be understood" (*Letters* 4, p. 420).

This leaflet, published by *The Daily Express*, has traditionally been treated as the First Edition, but another quarto leaflet is known (25.4 × 15.9 cm., 10 × 6 ¼ in.), printed on newsprint quality paper, unpriced, with the imprint (at p. 4) 'Carmarthen: Printed by W. Spurrell and Son,' and headed at the top of p. [1]: MR. RUDYARD KIPLING | AND | THE CALL TO ARMS | [rule] | WHERE WE STAND. | [rule] | 'WAR TO THE DEATH.' | [rule] | From 'The Daily Telegraph,' Tuesday, June 22, 1915. Priority with *The Daily Express* edition is unknown, but as a verbatim reprinting of the text of the newspaper article in *The Daily Telegraph*, it must have followed closely behind as the **Second English edition** (noted in the *Kipling Journal* for December 1967, p. 10). The **First Australian edition**, under the title *If Germany Wins!*, was "published by the Federal parliamentary war committee" and printed in Melbourne in 1915 by government printer A. J. Mallett as a two-page leaflet (23 cm. high). The **First Portuguese edition** was published under the title *Apelo para a guerra* in Lisbon in 1918.

Locations: [first ed.] NYPL Berg, LC, Colt LC, Houghton Harvard, HRC, Huntington, Bancroft Berkeley, Tolley Syracuse, Fales NYU, Richards Yale, Stewart Dalhousie; [second ed.:] Richards Yale; [Australian ed.:] NYPL Berg, Paterson Cornell; [Portuguese ed.:] HRC; [Current History Magazine:] Paterson Cornell, Richards Yale

A279

FRANCE AT WAR ON THE FRONTIER OF CIVILIZATION

1915

First (American) editions - copyright

Leaflets/articles

Front cover as title-page: FRANCE AT WAR | ON THE FRONTIER | OF CIVILIZATION | [thick rule] | [double thin rules] | SECOND [THIRD, FOURTH, FIFTH, SIXTH] ARTICLE | By RUDYARD KIPLING | PRICE TEN CENTS | [double thin rules] | [thick rule] | Copyright, 1915, by The Sun Printing and Publishing Association [n.p., New York]