

FORGING NEW AGENDAS: THE SECTOR IN DIALOGUE

Thursday 7 February 2013, 09.30-16.00

Cecil Sharp House, near Regent's Park, London

As Arts Council England and the bridge organisations develop their new roles, now is the time to begin an essential dialogue between heritage sector professionals and these new structures to see how we can inform, support and shape a successful shared future.

Come along to hear the experiences of key players from **A New Direction, GEM, HLF** and **English Heritage** and the wider education sector, and have your say in constructing **productive new agendas** for **effective partnerships** and **funding models**.

This is your opportunity to inform and be informed as we add the voice of the heritage education sector to the conversation that will map the foundations for a new era.

Who should attend?

- senior staff from organisations responsible for **education, audiences** and **funding**
- staff from **ACE, bridge organisations**, and **related organisations**
- heritage education **professionals**

Who is running the conference?

The conference has been organised by GEM in partnership with and sponsored by A New Direction (AND), the lead London bridge organisation.

What is the cost?

The subsidised conference fee is **£30** for GEM or AND members (£40 for non-members) and includes a light sandwich lunch, refreshments during the day, and all materials. Delegates may join GEM at a reduced rate and take advantage of the member fee for this conference.

Outline programme

09.30-10.00 Registration and refreshments

10.00-11.00 Welcome and introductions, and setting the scene by keynote speakers:

- *The strategic context of current changes, and what bridge organisations are and will be doing.* (Steve Moffitt, director, AND).
- *Museums as partners not providers.* (Sandra Stancliffe, head of education & interpretation, English Heritage)
- *How HLF's new strategy and increased budget can support a wider range of heritage projects.* (Jo Reilly, head of participation & learning, HLF)
- *The practicalities of integrating museum activity within that of the Arts Council.* (John McMahon, museums, libraries and heritage advisor, AND)
- *What the GEM survey tells us about heritage education today.* (John Stevenson, director, GEM)

11.00-11.15 Q&A with keynote speakers followed by refreshments

11.45-15.00 Roundtable discussions on selected issues/themes (including lunch)

15.00-16.00 Plenary: bringing the day together and outlining action points

16.00 Refreshments & departure

Closing date for bookings: Thursday 31 January 2013

If you are interested in booking a place on this conference, please download the booking form from www.gem.org.uk, contact the GEM office on office@gem.org.uk or telephone 01634 853 424.