



reART:theURBAN

international conference

ZURICH 25 – 27 OCT 2012

www.rearttheurban.org

Preliminary Programme

reART:theURBAN

Zurich, 25 - 27 Oct 2012

Date: 19.09.2012

Venue: Gessnerallee Zürich

Info and Registration: www.rearttheurban.org

Contact: info@rearttheurban.org

organized by: trans4mator

Immanuel Schipper, Head of Conference
Johanna Dangel, Cecilie Sachs Olsen

Concept & Organisation: Immanuel Schipper, Johanna Dangel, Cecilie Sachs Olsen / trans4mator - www.rearttheurban.org - info@rearttheurban.org
Collaborators: Re/Okkupation, ZHdK / MA Transdisciplinary Studies, ZHdK / Chair of Architecture and Urban Design, ETH Zürich / INURA / Gessnerallee

Performances / Permanent Installations

Knowbotiq (Courtesy Cabaret Voltaire)	MacGhillie
Karoline H. Larsen	Collective Strings
Andreas Liebmann	Change the others
San Keller (to be confirmed)	
Colectivo Macrame	Instant Favelas
stadttheater.tv	Polder - the trial
Rimini Protokoll	100% Zürich
Master of Transdisciplinarity (ZHdK)	Installation WALL PAPER

BOOK SHOP

Thursday, 25.10.2012

14-15.30	Guided Tour	Rémi Jaccard
16.00	Registration	
17.00	Welcome	Immanuel Schipper (Head of Conference) & Plinio Bachmann (Stadt Zürich)
17.15	Keynotes I	Charles Landry: The Role of the Artist for Civic Urbanity Erik Swyngedouw: Where is the Political?
	Discussion	Immanuel Schipper (Chair)
20.00	Performance	Rimini Protokoll: 100% Zürich

Friday, 26.10.2012 - morning

9.00 Registration
9.30 Welcome/Coffee

10.00 Keynote II Dirk Baecker: City Performances, Switching Publics, and Principles of Alternation.
Discussion Imanuel Schipper (Chair)

11.00 - 12.20 Panel-Session I

From Aesthetics to Politics	Changing Society through Arts	Art and Culture in the New Metropolitan Mainstream <i>in collaboration with INURA Zürich</i> Chair: Richard Wolff	Urban Manufacturing <i>in Collaboration with ETH Chair of Architecture and Urban Design</i>
What is the relationship between art as aesthetics and art as politics?	How can art help to change society?	Brush up the Cities for the Rich? OR: Which culture for which citizens?	What are the modes of Creative Production in Urban Space?
Jens Badura: The Emancipation of Sensuous Knowledge – an Intervention between Aesthetic and Cultural Policy	Oliver Marchart	Bettina Köhler: Vienna's creative city strategies and its impact on the local society.	Trevor Davies
Gabriele Klein: How can the Artistic Body Be/ Become a Political Body?	Emiliano Gandolfi: Transgressing the Disciplines – Re-Working Architecture	Philipp Klaus: What roles do culture and the arts play in the new Metropolitan Mainstream?	Dieter Läßle
Stephan Günzel: Art in the Medium's two Spaces	Hilke Berger: Get out and play! Aesthetic Re_action	Mark Saunders: East London and the commodification of local culture	Arnold Reijndorp

12.30-13.50 Panel-Session II

Images and Echoes of the City in the Arts Chair: Johanna Dangel	Cultural Policy: State of the Art Chair: Cecilie Sachs Olsen	Subversive Utopian Strategies Chair: Stephan Günzel	Manufacturing the Urban <i>in Collaboration with ETH Chair of Architecture and Urban Design</i>
How are cities represented and reflected in modern poetry, contemporary film and performance?	How can cultural policy facilitate a productive relationship between the arts and the city?	How can the arts provide critical perspectives and subvert accepted norms and discourses of the urban agenda?	How can «urban manufacturers» qualify urban space?
Anja-Magali Trautmann: How are Cities Represented in Contemporary Documentaries?	Jim McGuigan: Neoliberalisation of Cultural Policies.	Malcolm Miles: How can the City and Society be seen as a Work of Art?	Katja Assmann Raumlabor
Patrick Primavesi: Urban Performance and the Presence of the Past	Graeme Evans: What is the Sustainable Toolkit for Cultural Planning?	David Pinder: How can Art Enhance Utopian Critical Thinking?	Ula Schneider
Lukas Bärfuss: Reading Baudelaire	Bernadette Quinn: What is the Productivity of the Festivalisation of Cities?	NN	Klaus Overmeyer

14.00-15.00 LUNCH-BREAK

Friday, 26.10.2012 - afternoon

15.00-16.30

Table Talks (2 x 40 minutes)

Table I	How to Build the City of the Future? (Talk in German) Discussion with Hofmann&Lindholm and Matthaëi&Konsorten
Table II	The Right to Freedom of Assembly in the Context of Public Art/Events Discussion with Amin Parsa, Omer Krieger and Oliver Marchart
Table III	Artistic Methods of Working with the City Discussion with Marte Danielsen Jolbo and Vibeke Jensen
Table IV	Social-Artistic Methods to Work with the City Discussion with with Spacedepartement and zURBS
Table V	Artistic Strategies for Using/Appropriating Urban Space Discussion project team of Seestadt Aspern and Bernadette Quinn
Table VI	Art and Changing the Perceptions of the City Discussion with Jacob la Cour and Sebastian Quak (<i>to be confirmed</i>)
Table VII	Art, catastrophes and Hoping for a Better Future Discussion with Pablo de Soto and Raumtaktik (<i>to be confirmed</i>)
Table VIII	URBAN BLOCH. Artistic Strategies in the Post-Global Era Discussion with Simon Grand and Johannes Hedinger
Table IX	"Frag die Fledermaus! Chancen im Lärm." (Talk in German) Discussion with Andres Bosshard, Thomas Gastberger, Martin Jann, and Maag Trond
Table X	Engaged Art: Artistic strategies in Politics Discussion with Florian Malzacher and Joanna Warsza
Table XI	Diversify your city - learning from East-Asia Discussion with Kees Christiansee, Edda Ostertag, Sonja Berthold and Ying Zhou

16.30 -17.00

COFFEE-BREAK

17.00-18.00

PLENARY

Exchange of the Table Talks

18.00-19.00

**Keynote Lecture III
Discussion**

**Shannon Jackson: Aesthetics of the Public: How can Art support the Public?
Immanuel Schipper (Chair)**

19.00-20.00

DINNER-BREAK

20.00

**Performance
After Show Talk**

**Rimini Protokoll: 100% Zürich
with Helgard Haug, Stefan Kaegi, Daniel Wetzel (Rimini Protokoll)**

20.00

Lecture Performance

Laila Solimann: No Time for Art

23.00

Club

Andalus

Saturday, 27.10.2012

9.00 Coffee / Registration

9.30 -11.00 Panels III

Artistic Urban Signatures Chair: Gabriele Klein	Curating the City Chair: Florian Malzacher	The Spectator between Technology and Participation Chair: Martin Zimmer	Building Society
How can artistic research show us something (new) about our cities?	What opportunities and possibilities are there in approaching the city from a curator's perspective?	How can artistic strategies and new technologies change the status of the spectator/ passers-by?	How can architecture develop urban society?
Florian Dombois: The City as Model or An Oversized Carillon	Joanna Warsza: Politicians as Curators A choice of such projects in the 7th Berlin Biennale	Blast Theory/Matt Adams: Artistic Strategies to Change the Status of the Spectator/ Passers-by	Stephan Trüby
Hofmann&Lindholm: Practical Example from their Work - (Talk in German)	Miriam Varadinis: The City as Open Source	Marcos Dias: Artistic Strategies to Change the Status of the Spectator	Michael Schindhelm: Culture in the City, Contemporary Narratives
Friedrich von Borries: Real Life Fiction	Mathias Ulrich: Methods of Curating the City	Timon Beyes: Atmospheric Media: Urban Art's Technological Doublings	Gilly Karjevsky: 72 hours Urban Action

11.30 -13.30 Workshops

zURBS Andreas Liebmann Omer Krieger with Oliver Marchart Hello!Earth Blast Theory Laura Kalauz, Tomás Bar and Neue Dringlichkeit Andres Bosshard and Trond Maag matthaei&konsorten Ruedi Baur and Emiliano Gandolfi Dominic Huber	deTOUR Utopistic play / real work
Instant Favelas Rémi Jaccard	Reading the Inivisble City Designing Location Based Games Thinking Public Urban Soundscaping A visit into the work of matthaei&konsorten where reality meets reality For Civic Cities Augmented Reality – The life of residents and the narration of a building Plug-in the City What is urban art? Surveillance & Diagnoses - A guided tour to the local graffiti and street art scene
Sebastian Quak	

13.30 -14.30 LUNCH-BREAK

14.30-15.45 Plenary Discussion

16.00-17.00 Keynote IV **Slavoj Žižek: Is art dangerous? Art, ethnic cleansing and torture**