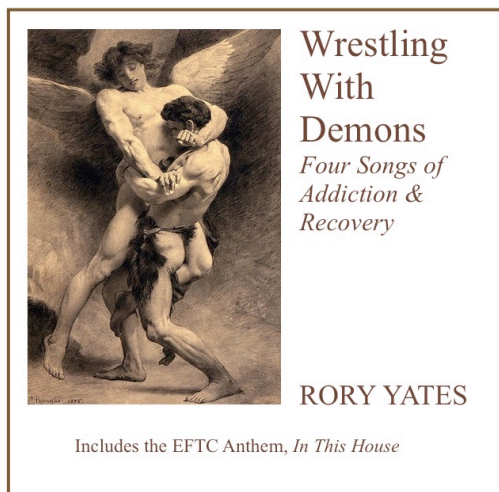


INVITATION to *WRESTLING WITH DEMONS* – OFFICIAL LAUNCH



DATE: 1st June 2012 at 12.00pm.
(tea, coffee & light refreshments)

VENUE: Phoenix House, 586 Keppochill Road, Glasgow, G22 5HS

Dear Colleague - you are warmly invited to a formal launch and press conference to celebrate the release of the album *Wrestling With Demons*. The album is a mini-disc of four songs reflecting the struggles and victories of men and women in recovery and working towards it. The main track *In This House* was specifically written by Rory Yates to celebrate the work and achievements of drug-free therapeutic communities throughout the world. All proceeds from the sale of the album will be donated to the *European Federation of Therapeutic Communities* who commissioned the work to celebrate 30 years of delivering quality self-help oriented rehabilitation to those in need.

The *European Federation of Therapeutic Communities (EFTC)* was established in 1981 to promote the therapeutic community approach and to encourage and assist other agencies to establish therapeutic communities. Currently, the EFTC represents more than 40 therapeutic communities in 25 European countries.

The launch will take place within Phoenix House, Glasgow: currently the only therapeutic community in Scotland. The programme will consist of a brief presentation on the approach taken in Phoenix House and the work of Phoenix Futures throughout the UK. This will be followed by a brief presentation on the work of therapeutic communities worldwide; how they differ from other treatment approaches; the mission of the EFTC and the commissioning of the album. This will be followed by a presentation of two of the tracks from the album featuring some of the original musicians and residents of Phoenix House, Glasgow. For a limited period up to and including the launch day, the main track will be available online at:

<http://uk.myspace.com/571624689>

Copies of the album will be available for purchase on the day and online thereafter. Members of the press/media will be able to interview EFTC and Phoenix staff following the event.

Additional details overleaf

FURTHER DETAILS

The Album – this is a mini-disc containing four tracks: *In This House* (Yates, 2010); *Always Pick Him Up* (Reed, 1927); *Song For John* (Yates, 2005); and *Stand By Me* (King, Leiber & Stoller, 1960). These songs were specifically chosen to reflect both the reality of recovery and the struggle to achieve it. The purchase prices for the album are as follows:

UK direct - £8.00	UK ordered online (inc. p&p) - £10.00
Europe direct – €10.00	Europe ordered online (inc. p&p) - €12.00

Copies of the album will be available for purchase at various recovery events throughout the year and, from 1st June 2012 will be available to order from the EFTC website at:

<http://www.eftc-europe.com/Resources/news.htm> - **anthem**

The Artists – *Rory Yates* (better known as “Rowdy Yates” in the recovery movement) started playing in rock bands in the mid-1960s: a career cut short by heroin addiction. He started playing again some years ago and has built a reputation for writing and performing songs about addiction and recovery. He has worked in the addiction field as a counsellor, trainer and researcher for over 40 years. Other artists on the album include: *Eoin Coughlan* (of Nomos); *Elaine Cormican* (of Liadan); *Art O’Laoire* (of Cartoon); and *Cathal Clohessy* (of Bosca Ceoil). For the launch performance, the artists will be supported by staff and residents of Phoenix House.

The European Federation of Therapeutic Communities (EFTC) – The EFTC was established in 1981 to promote the therapeutic community approach and to encourage and assist other agencies to establish therapeutic communities. Currently, the EFTC represents more than 40 therapeutic communities in 25 European countries. All proceeds from sales of the album will be donated to the EFTC and used to support its work in promoting this important recovery model throughout Europe. Further details on the EFTC are available online at: <http://www.eftc-europe.com/>

Phoenix House, Glasgow – is the only therapeutic community in Scotland and is part of the Phoenix Futures organisation. The organisation began with the establishment of the first therapeutic community in Europe and for over 40 years has been providing recovery oriented services based upon therapeutic community, self-help principles. Further details on Phoenix Futures are available online at: <http://www.phoenix-futures.org.uk/>

Therapeutic Communities – The therapeutic community or TC has become a very misused term in the UK and is often applied to agencies which in no way resemble a real TC. TCs developed out of the work of Alcoholics Anonymous in the late-1950s and use a carefully structured working environment coupled with intensive groupwork and peer support systems to encourage personal growth and behaviour change. Extensively researched over the past 50 years, the TC model has been shown to be capable of achieving remarkable and long-lasting change in men and women who arrive at their door in the last extremes of distress and self-disgust.

The Venue – Please be aware that Phoenix House is a strictly alcohol and drug-free environment. Please respect the right of the community members to live in this way. No alcohol or drugs are permitted on the premises.