DATE May ww.abic2012

ADAPTING TO A CO CHANGING VOC RLD

The Twelfth International Conference for Agricultural Biotechnology

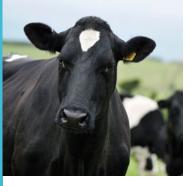
ABIC 2012



New Zealand warmly welcomes the global agbiotech community for **ABIC 2012**

www.abic2012.com







PROUDLY HOSTED BY

NZBIO as hosts of ABIC 2012 are pleased to announce that registrations are 'OPEN' for ABIC 2012 and looks forward to welcoming speakers, registrants, sponsors and exhibitors from all over the world to a region of biotechnology excellence. ABIC 2012 will be held in Rotorua, New Zealand 2-6 September 2012 and the theme of this year's conference is 'Adapting to a Changing World'.

ABIC steering committee member and BioPacific Ventures Executive Director Dr Andrew Kelly confirms why there is such strong interest in the 2012 conference:

'ABIC 2012 is taking place on a rising tide of concern about food supplies, food security and the need to invest in biotechnologies that can improve the efficiency and sustainability of food production. The conference offers a oncein-a-lifetime opportunity to get people who can provide solutions to those issues in one room in a beautiful country that people love to visit'. As a country that has a reputation for being nimble in the face of change the New Zealand biotechnology community is delighted to be hosting this influential Agricultural Biotechnology International Conference. This is the first time ABIC has been held in New Zealand and only the second time the conference has been held in Australasia. New Zealand has a long history of excellence in biological science, based on its highly successful world class agricultural sector and looks forward to facilitating robust international debate on important global issues. ABIC 2012 will have both a research and commercial focus.

ABIC 2012 will explore how agricultural biotechnology can help meet some of the key challenges the world currently faces. Flanked by an opening ceremony and a full day technical tour the core speaking sessions will run over three days and will feature many of the world's most celebrated thinkers in the agricultural biotechnology field. This year's conference is already attracting participants from a wide number of academic disciplines, industry sectors and countries. GENERAL ENQUIRIES: abic2012@verve.co.nz +64 4 499 6909

SPONSORSHIP: Julia@verve.co.nz

EXHIBITION AND REGISTRATION amy@verve.co.nz

MEDIA AND COMMUNICATION: Lynleybrowne@gmail.com

Located in the central North Island, the Rotorua district has a multi-cultural population of approximately 77,000 people. Rotorua is a city of spirit and adventure; an iconic international visitor destination renowned for its Maori culture and geothermal activity. Filled with action and adventure, a stunning natural environment, history, art and culture, it's a district with everything to offer.



ABIC 2012 will provide tremendous opportunity to connect with the agricultural biotechnology world and build partnerships with some of the most influential and respected figures internationally in the field.

As well as international plenary and key note speakers, industry speakers, themed breakout sessions and workshops, there will be an exhibition involving leading businesses in the field and a program of biopartnering, networking and social opportunities across the week. The week will conclude with a technical tour programme to facilities such as Crown Research Institute Scion, Waikato University and the Waikato Innovation Hub, AgResearch's Ruakura facility and the Clean Energy Centre in Taupo. The programme overview is now available and abstracts for workshop sessions are now invited. The conference promises to draw together industry leaders and investors, managers of biotechnology companies and bio industry specialists, venture capital specialists and providers, entrepreneurs, policy makers & government officials, patent attorneys and licensing professionals, legal and other services, agbiotech product developers and manufacturers, scientists and engineers, animal, plant, energy, microbiology, food & dairy, academic and industry based researchers, farmers and agricultural organisations and media professionals.

The Ministry of Science and Innovation (MSI), a major supporter of the bioscience sector is the founding partner for ABIC 2012.

An impressive line-up of keynote speakers already confirmed includes;

- Dr Clive James, Founder of ISAAA "the International Service for the Aquisition of Agri-biotech Crop Applications" (Based – United States)
- Dr Roger Beachy, President Emeritus Donald Danforth Plant Science Center, Professor – Department of Biology, Washington University in St. Louis (Based – United States)
- Dr John Bedbrook, Vice President for DuPont Agricultural Biotechnology (Based – United States)
- Dr Richard Flavell, Chief Scientific Officer for Ceres (Based United States)
- Dr Robert Reiter, Vice President Biotechnology for Monsanto (Based – United States)
- Dr Roger Wyse, Managing Director for Burrill & Company (Based – United States)
- Dr Gunter Festel, Founder of the Swiss-based advisory and investment firm Festel Capital (Based – Switzerland)
- Michael Christiansen, Regional President of Novozymes China (Based – China)
- Professor Dorrian Garrick who holds the Jay Lush Chair in Animal Breeding and Genetics at Iowa State University (Based – United States)