

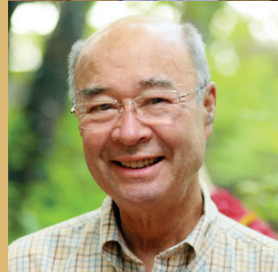
# Key speakers



## Professor Dr. Eric Mazur

School of Engineering and Applied Sciences, Harvard University, U.S.A.

Eric Mazur is the Balkanski Professor of Physics and Applied Physics at Harvard University and Area Dean of Applied Physics. An internationally recognized scientist and researcher, he leads a vigorous research program in optical physics and supervises one of the the largest research groups in the Physics Department. He is interested in education, science policy, outreach, and the public perception of science. He believes that better science education for all – not just science majors.



## Mechai Viravaidya

The Population and Community Development Association, Thailand

Mechai Viravaidya is a former politician and activist in Thailand who has popularized condoms in that country. He founded a non-profit service organization, the Population and Community Development Association (PDA), to continue the work to improve the lives of the rural poor. He was able to start a large and quite successful education campaign, PDA was awarded the 2007 Bill & Melinda Gates Foundation's Gates Award in recognition of its pioneering work in family planning and HIV/AIDS prevention.



## Dr. Tan Oong Seng

National Institute of Education, Singapore

Professor Tan Oon Seng is Dean of Teacher Education, overseeing the administration and development of all Initial Teacher Preparation (ITP) programmes at the National Institute of Education. His areas of research include cognitive psychology and problem-based learning. He is Vice-President (Asia and Pacific Rim) for the International Association for Cognitive Education and Psychology. Dr. Tan is also a governing board member of SEAMEO Regional Centre for Higher Education and Development and also a director of the Singapore Examinations and Assessment Board.



## Professor Sheila Riddell

Centre for Research in Education Inclusion and Diversity  
University of Edinburgh, Scotland

Prof Sheila is Director of the Centre for Research in Education Inclusion and Diversity at the Moray House School of Education, University of Edinburgh. Her research interests are in the broad field of equality and social inclusion, with particular reference to gender, social class and disability in the fields of education, training, employment and social care. Prof Sheila is currently working on projects investigating the experiences and outcomes of disabled students in higher education, lifelong learning policy, and special and inclusive education across Europe.



## Professor Dr. Hwang Dae Joon

Sungkyunkwan University, South Korea

Professor Hwang is now taking the office of Secretary General of Korean Council for University Education, Recognizing his significant contributions to E-learning and ICT in Education, he has filled various posts in both domestic and global communities. His current research interests include smart innovation in education and learning, cloud computing, open access to Open Educational Resources, learning technology interoperability and design of flexible learning environments.

### Registration Fee

Early Bird	€450
Standard/On-site	€550
Student	€300
One-day registration	€200
Pre-Conference Workshop	€50*
Accompanying person	€200
Conference Banquet	€60

\* per half-day workshop

Mark Your Calendar  
**Sun 22** **Mon 23** **Tue 24** **Wed 25**



## Across the Globe Higher Education Learning and Teaching

### Important Dates :

Call for Abstract Submission:  
**15 September 2011**

Abstract Submission Deadline:  
**29 February 2012**

Opening of Conference Registration:  
**1 February 2012**

Notification of Acceptance:  
**15 March 2012**

Early Bird Registration Deadline:  
**30 April 2012**

Standard Registration Deadline:  
**30 June 2012**

**“Where  
East Meets  
West”**

### Final Announcement

Official Website :

**iced2012.spu.ac.th**

Organised and Hosted by



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DEVELOPMENT

### Conference Venue :

Centara Grand & Bangkok Convention Centre  
at CentralWorld, Bangkok, Thailand