

REMEMBERING THE EVENT: POWER, CRISIS AND TRANSFORMATION

Thursday April 21st 2011

Location: Cardiff University Council Chambers,
Main Building

9am –5pm

The 20th century provides us with many events that would fundamentally alter the trajectory of history. This conference will utilize the work of a range of significant thinkers in order to assess how crisis events of the last century are portrayed and exploited by mass culture and the information medias, and to begin to think about how these events might change our understanding of the events and the fictions, memories and histories that characterized the last century and would define the identities and ideologies of a world in transformation.

More information can be found on our website:

[http:// www.cardiff.ac.uk/ugc/rememberingtheevent](http://www.cardiff.ac.uk/ugc/rememberingtheevent)

This is a free event, with refreshments provided.

To attend, please register your interest by emailing your name, and dietary requirements to Lindsay at
PowelljonesL@cardiff.ac.uk

Location: Cardiff University Council Chambers, Main Building,
Park Place, Cardiff, Wales, CF10 3AT

With a keynote address from

IMRE SZEMAN



Imre Szeman is Canada Research Chair in Cultural Studies and Professor of English and Film Studies at the University of Alberta. Imre 's research

probes the increasingly complex and multifaceted ways in which we understand culture in the 21st century. The enormous changes in the speed and scale of everyday life in the era of globalization have created new challenges for the study of culture.

Existing ideas about the spaces and places of culture have been upended; innovative technologies have created new forms of culture, including novel means of transmitting and reproducing cultural forms, old and new; and culture has now become an important engine of development, whether through "creative cities" initiatives, cultural tourism or the expansion of the global entertainment industry.