

1st Doctoriales from the Chair of
« Tourism, culture, development »
TOURISM
Concepts and methods at the disciplinary crossroads
September 14th -16th, 2011
Cité Internationale and Sorbonne, Paris



Organisation
des Nations Unies
pour l'éducation,
la science et la culture



Chaire UNESCO
Culture, Tourisme,
Développement



ORGANISATION

- **The UNESCO Chair « Tourism, culture, development »,
University of Paris 1 Panthéon Sorbonne,**
- **with the participation of the partner Universities of the UNITWIN network
« Tourism, culture, development »**
- **and the support of the l'Equipe Interdisciplinaire de REcherches Sur le Tourisme (EIREST)**

PREFACE

The UNESCO Chair « Culture, tourism, development » (University of Paris 1 Panthéon-Sorbonne), the network UNITWIN-UNESCO « Culture, tourism, development » and EIREST, are pleased to announce **Tourism Doctoriales 2011**.

Doctoriales are aimed at PhD students and those in receipt of their Doctorates in 2010. *Doctoriales* are not intended to validate established research, but to raise awareness and exchange emerging work in the human and social sciences. Working at the intersection of objects, concepts and methods mobilised in differing disciplinary, cultural and linguistic contexts, the conference will attempt to sketch out a research agenda. Early stage researchers and national research bodies will be brought together across disciplines in the sessions, with the aim of drawing on and favouring a circulation of ideas.

The objective for the *Doctoriales* of the UNESCO Chair « Culture, Tourism, development » is to offer a platform for the exchange and sharing of emerging methodologies, approaches and questions. The object is not to present the subject of a given thesis, but to put forward a research issue related to a particular debate, approach or methodology developed in the thesis. Special attention will be paid to issues that escape disciplinary boundaries in their consideration of the thematic areas presented below.

1. The tourist: between the individual and social group

Where methodological approaches might lean towards the separation of micro and macro studies, this theme asks how can these two approaches be brought together, and thought together? What methods can be employed? What is the meaning of the return to the individual and the biographical evident in certain disciplines? Is it simply a different way of seeing things and events or is this something made necessary by transformations in practice? In what ways is this emerging in the field of tourism studies?

In the milieu of tourism, how does socialisation, the transmission of references, values and tastes take place? How should we study the touristic experience, the relations between the self and the other, the phenomena of acquisition or normalisation? What tools should be mobilised to observe interactions, lived experiences and their associated imaginaries? What body of knowledge, fields, images or networks are to be devised?

2. Touristic places, territories and spaces : scales, production, appropriation

How do the different disciplines study the material or symbolic production of space, territory and (great) sites of tourism? Are there distinct approaches to the relations between spaces, territories and practices in touristic situations?

In what ways do touristic operations and plans produce sites? What are the respective properties and sociabilities of these spaces and how are they to be identified? How are the relations between such touristic productions and a given *zeitgeist* (romanticism, orientalism, globalisation...) constructed?

Amongst other things, a territorial reference serves to categorise groups, notably through the opposition inhabitants-tourists. How can the researcher mobilise or on the contrary play with such categorising spatial assignments? How to treat spaces of confrontation or of seduction? What methods, and which concepts should be mobilised at various scales to analyse, mobilities and modes of dwelling or coexistence?

3. Power and tourism

Is the question of power pertinent for the analysis of the touristic phenomenon in its different elements, its underpinnings and categories, practices, markets, institutions and globalisation? More fundamentally perhaps, in what ways might tourism constitute a privileged field for the study of the relations between power and domination?

Is tourism a legitimising tool for institutionalised power? How does it contest or transform the established order? Can we locate modalities of re-enforcement or destabilisation of existing powers proper to tourism? Which paradigms are likely to capture power relations in the touristic milieu? *In fine*, how does the analytical term 'power' contribute to our understanding of tourism processes? How might new theories of power and effect inform our approaches to the analysis of labour, capital and liberty within tourism?

4. Situations of touristic exchange : the relation between the other and the self

What is a situation of touristic exchange? What is the place or role of exchange in touristic experience? What do we engage in the course of an exchange and how do we engage in exchange practices? If tourism entails encounters with alterity, what are the socio-cultural determinants, the gender and body attitudes and the imaginings of such meetings?

Many forms of tourism, from responsible tourism to slum tourism, stage difference (social, cultural, etc), encounter and exchange. How can this be conceptualised in relation to the search for self-discovery that is so popular: from courses in personal development to shamanic tourism and voyages to discover roots?

How might it be possible to account for the historicity and complexity of this phenomenon? How is difference identified, produced, transformed and tested by touristic institutions and/or practices? Where is alterity activated for different participants? Should we "provincialise" occidental tourism to understand the globalisation of practices? Finally, what roles are played by intermediaries, guides, cultural brokers, go-betweens etc, in the invention and diffusion of tourism? What objects, which fields and what tools to mobilise in their identification and study?

5. Mediation and Reflexivities

Communicative media - text, still and moving image, sound recording - have played an important role in both the development of tourism and its study. New media for communication and organization open new questions for tourism research. What are the roles of new social media in tourism practices, for example? What kinds of information circulate in virtual form and how do they articulate with bodily and material practices? Where are the nodes and nexuses of circulation and what are the implications for tourism and tourism research?

What place should we accord critical discourses and evaluations developed by tourists themselves? How do institutions and individuals deploy the tools which sell their destinations or reflect their practices? For example, does the notion of authenticity - now a commercial concept and a criterion of evaluation of the touristic experience - tend towards generalisation?

How should we study the circuits linking knowledge to scholarly, secular, political and commercial discourses? Do we take ethical or critical positions? Carry out applied or engaged research? Should we work on, in, for, with or against? How can/should the researcher situate themselves? Setting aside the fascination for responsible tourism (solidarity, fair trade, etc.), how do we integrate the question of ethics in tourism studies? Is this an engagement of the researcher or is this the field of study? What is the point in tourism studies?

ORGANISATION

Timetable

Propositions for papers by doctoral students and doctors should be addressed to Sébastien Jacquot (sebastien.jacquot@univ-paris1.fr) and Maria Gravari-Barbas (maria.gravari-barbas@wanadoo.fr) by the 31st of March 2011.

Summaries should be of 500 words, present the main areas of debate, concepts and methodologies employed and aim for inclusion in one of the thematic areas introduced above.

Texts which are accepted (whether for oral presentation or prior dissemination and collective discussion) should be returned by the **22nd August 2011** and be between 4 and 6,000 words in length. The internet site for the *Doctoriales* will allow these texts to be consulted in advance of their actual presentation.

Participation – registration

There is no conference fee to participate in the *Doctoriales* but doctoral students/doctors will need to fund their own transport and accommodation etc.

The *Doctoriales* will take place at the *Cité Internationale Universitaire de Paris* (<http://www.ciup.fr/>). Doctoral students alone will be able to rent rooms in the *Cité* (the rooms can be basic with prices varying from 30 to 40€/night for a single room). A reservation process will be made active from this March. It will also be possible to take meals in the University canteen.

The number of presentations will be limited as there will be no parallel sessions. Around thirty papers will be selected and presented orally. It will also be possible to circulate other papers widely - which could lead to group discussions. In all events, the *Doctoriales* will be so arranged as to facilitate discussion, exchange and debate.

Social and cultural activities

In the context of the *Doctoriales*, workshops, film projections and shared meals will be organised.

Publication

The papers presented will be published in a work entitled : « *At the disciplinary crossroads ; emerging research in tourism* ».

SCIENTIFIC COMMITTEE

Doctoral / post doctoral

Linda BOUKRIS (geography), EIREST, Paris 1 Panthéon-Sorbonne
Nadege CHABLOZ (visual anthropology), Centre d'études Africaines, EHESS
Amandine CHAPUIS (geography), EIREST, Paris 1 Panthéon-Sorbonne
Sandra GUINAND (geography) EIREST, Paris 1 Panthéon-Sorbonne et Igul, Université de Lausanne
Eran KETTER,CTPRR, University of Haifa
Clotilde LUQUIAU (geography) EIREST, Paris 1 Panthéon-Sorbonne et Université de Nanterre
Anne-Cécile MERMET (geography), EIREST, Paris 1 Panthéon-Sorbonne
Tim NEAL (anthropology), Town and Regional Planning, University of Sheffield
Mathieu PETITE (geography), University of Geneva
Emmanuelle PEYVEL (geography)
Sébastien ROUX (sociology), Post-doctorant à l'EHESS, Iris
Amandine SOUTHON (sociology), Centre d'Etudes des Mouvements sociaux, EHESS

Lecturers/Professors/Researchers

Simone ABRAM (anthropology, urban studies)
Laurent BOURDEAU (marketing), University of Laval
Saskia COUSIN (anthropology/sociology)
Bernard DÉBARBIEUX (geography), University of Geneva

Xavier DECELLE (economy), EIREST, Université de Paris 1 Panthéon-Sorbonne
Nathalie FABRY (economy), EIREST, University Paris-Est
Fabian FRENZEL, University of the West of England, Bristol
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Sylvain PATTIEU (history) Paris 8 University
David PICARD (anthropology), CRIA-Universite Nouvelle de Lisbonne
Bertrand REAU (sociology), Paris 1 Panthéon-Sorbonne University
Mike ROBINSON (anthropology), Leeds Metropolitan University
Jean-François STASZAK (geography), University of Geneva
Jordi TRESSERAS (geography), University of Barcelone
Sylvain VENAYRE (history), Paris 1 Panthéon Sorbonne, Centre d'Histoire du XIXe siècle

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