



VANCOUVER ISLAND  
UNIVERSITY

# Master of Arts in Sustainable Leisure Management

## A World of Difference

The new MA in Sustainable Leisure Management will prepare emerging leaders to examine and create innovative solutions ensuring that residents and travelers alike can enjoy recreational experiences, natural and cultural amenities, heritage resources and adventure as part of their life experience on a sustainable basis.

in conjunction with

**WORLD  
LEISURE  
ORGANIZATION**  
CENTER OF  
EXCELLENCE



**masl@viu.ca**  
**viu.ca/slm**

- 16 months from start to finish
- Field experience included
- Global learning environment
- Competitively priced
- Applications considered from any undergraduate discipline
- Authorised by Degree Quality Assessment Board (Ministry of Science and Universities)
- No GRE required
- Spectacular learning environment
- Instructed by VIU faculty and international scholars from the World Leisure Organization.

## Structure

The Master of Arts in Sustainable Leisure Management is comprised of two primary components: An 8 month residency in Nanaimo for course work and an 8 month period for fieldwork and thesis research. Coursework will start in August with a two week foundational course for all students and end in April when students complete their final preparations for fieldwork and thesis research (varied locations). The MA SLM is modular in design, and has students focusing on one course for four weeks with a one week break between modules. The time between each course may be used for fieldwork and/or the development of students' thesis proposals.

### Program Schedule



## Field Experience

The field experience will allow learners to apply the lens of sustainability concepts and theories from the classroom setting to a "real world" setting. Learners will travel to, and engage in, a project where the theme includes sustainability and the opportunity to work with a diversity of stakeholders.

## Career Opportunities

Graduates can pursue careers in government, private sector, non-governmental organizations, non-profit organizations, regulatory agencies, higher education, and consultancies. The position titles for the careers in this field include sustainability officers, analysts, managers, coordinators, and directors. Graduates will have a worldview of environmental, social and economic consequences inherent in the effort to plan, design, deliver and monitor leisure services at all industry levels. The curriculum strongly supports communication skills, analytical ability, critical thinking and problem solving ability along with a customer service orientation.

## Tuition

| Domestic Students                            | Amount             |
|--|--------------------|
| Application Fee                              | \$150.00           |
| Tuition                                      | \$11,500.00        |
| Student Activity fee: 36 credits x \$5.04    | \$181.44           |
| VIU Students' Union fee: 16 months x \$16.07 | \$257.12           |
| Health and Dental Plan fee: \$275 per year   | \$550.00           |
| <b>Total</b>                                 | <b>\$12,638.56</b> |
| International Students                       | Amount             |
| Application Fee                              | \$150.00           |
| Tuition                                      | \$19,500.00        |
| Student Activity fee: 36 credits x \$5.04    | \$181.44           |
| VIU Students' Union fee: 16 months x \$16.07 | \$257.12           |
| Health and Dental Plan fee: \$275 per year   | \$550.00           |
| <b>Total</b>                                 | <b>\$20,638.56</b> |
| Special Expenses                             | Amount             |
| Textbooks & supplies (approximate cost)      | \$900.00           |
| <b>Total</b>                                 | <b>\$900.00</b>    |

## Cost of Living

The average cost of living including housing, food, local bus transportation and medical insurance is \$800-1000 per month.

## Admission

### Start Dates and Application Deadlines

The program starts in late August 2011. Applications are accepted until March 31 for international students and May 15 for domestic students.

### General Admission Requirements

- An undergraduate degree from an accredited university.
- A minimum average of "B" calculated in the last two years of the undergraduate degree, with a review of the entire degree.
- International students from countries where English is not the predominant language must present a TOEFL or IELTS score of 86 iBT with no section less than 21 or IELTS 6.5 no band less than 6. An alternative option is successful completion of VIU's English-as-a-Second-Language program or equivalent.
- Acceptance and satisfactory review of the following items by the Faculty Admissions Committee:

Resume and three letters of reference (two academic referees and one professional) as well as a comprehensive statement addressing each of the following areas:

- Areas of research interest (i.e. parks, festivals, resorts, tourism, community development, recreation, etc.);
- Statement of career interest;
- Summary of relevant preparation (i.e. career and academic)



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Vancouver Island / British Columbia / Canada  
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Apply at [www.viu.ca/apply.asp](http://www.viu.ca/apply.asp)

### Contact information

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