

PERMISSION FOR THE USE OF COVER IMAGES BY LIBRARIES, FROM PUBLISHERS

This document details all the Reading Partners publishers' policies on whether libraries can use book cover images in their promotional material – and who the best contact is to speak to about it.

Most publishers say it is fine to use images without talking to them, so long as libraries use the full image and do not change it in any way. But there are one or two exceptions. Some publishers have webpages set up so libraries can download images of book covers and authors. Other publishers have given us a contact number and name.

If you have any more queries please contact tom.palmer@readingagency.org.uk

With thanks to Rawden Parslow in Shropshire for initiating this document.

Publisher	Policy	Contact at publisher	Extra Resources
Bloomsbury	No permission needed. Must use entire cover image, unchanged. Need permission for Harry Potter books.	susannah_nuckey@bloomsbury.com for Harry Potter permissions	All jackets, author pics and biographies of authors now available as high-res 300 dpi downloadable jpegs at: www.bloomsbury.com/authors or www.bloomsbury.com/childrens
Faber	No permission needed. Must use entire cover image, unchanged.	Alex Holroyd, alexh@faber.co.uk	
Hachette; Headline; Hodder; Orion	No permission needed. Must use entire cover image, unchanged.	Hodder: Juliet Brightmore 0207 873 6000	<i>No complete response from Headline and Orion. Hope to update this in the near future.</i>
HarperCollins	No permission needed. Must use entire cover image, unchanged, and for publicity purposes only.		Some of the images available on http://b2b.harpercollins.co.uk/default.aspx
Little Brown	No permission needed. Must use entire cover image, unchanged.	nina.prosser@littlebrown.co.uk	Nina Prosser will send cover images to any library making requests.
Mills & Boon	No permission needed. Must use entire cover image, unchanged.		<i>No complete response from Mills & Boon. Hope to update this in the near future.</i>
Pan Macmillan	No permission needed. Must use entire cover image, unchanged.		<i>No complete response from Pan Macmillan. Hope to update this in the near future.</i>
Penguin	No permission needed. Must use entire cover image, unchanged.	claire.owen@uk.penguinroup.com	Some images available on www.penguin.co.uk/pressoffice
Random House Group	No permission needed. Must use entire cover image, unchanged.	For Century, Hutchinson, Heinemann and Arrow: lmell@randomhouse.co.uk For Cape, Chatto, Harvill and Vintage: clewis@randomhouse.co.uk For Ebury and BBC: cnewbury@randomhouse.co.uk	No specific information about Transworld books to date.