

Regional Studies Association Research Network Seminar Series

**Policy Implications
for
Knowledge Intensive Business Services (KIBS)
and
Innovation in Regions in a Globalised Economy**

Second Research Seminar
KIBS and Knowledge Flows in a Globalised
Economy
28th March 2011
NESTA, 1 Plough Place, London EC4A 1DE

KIBS play important roles in systems of innovation, internationally, nationally and regionally in both urban and rural environments. The overall approach of the network is to contribute to new understanding of theoretical explanations for KIBS activity, provide a review of methodological approaches and new evidence and inform policy making.

The theme of the second workshop is the "Geographies of the impact of KIBS on innovation through flows of knowledge".

We invite participants to the workshop. The two themes the workshop explores are:

1. How can KIBS promote extra-regional and international knowledge flows
2. Policy implications for KIBS in a globalised economy

The lead paper will be presented by Dr Jonathan Potter of the OECD on work currently being undertaken by the OECD.

Presentations will be given on theme 1 by Dr James Faulconbridge, Lancaster University, Dr Joanne Roberts, Northumbria University, Dr Richard Shearmur, University of Ottawa, Canada, Dr Michaela Trippel, Vienna University of Economics and Business and Professor Emmanuel Muller, University of Strasbourg, France and Fraunhofer Institute for Systems and Innovation Research, Karlsruhe, Germany.

Presentations on theme 2 will be given by Dr Marja Toivonen, TEKES, Finland, Professor Robert Huggins, Cardiff University and Professor Bruce Tether, Imperial College, London.

Researchers and practitioners are invited to take part in the seminar by joining in debates on issues raised by the lead speakers. There is no charge for attendance at the seminar.

Interest in participation as an observer in the seminar and short bibliography should be submitted to Maja Savic (maja.s@freeuk.com) by Monday March 7th.