



Invitation To Tender: ICSEMIS 2012 **SportForce Pilot Programme**

Brief

SportForce is the Public Engagement Programme for the International Convention on Science, Education and Medicine in Sport 2012, supported by Research Councils UK and Podium. We are seeking ten public events aimed at the communication of science and medicine in sport (to be held in the academic year 2010/11) to form the pilot phase of SportForce. Applications are invited from Higher Education Institutions involved in teaching and/or research in science, education and medicine in sport willing to develop and co-brand a public event. Selected institutions will be allocated £1000 to contribute to the delivery of an event between October 2010 and January 2011.

Background

[ICSEMIS 2012](#) is the International Convention on Science, Education and Medicine in Sport. The ICSEMIS 2012 Partners are the [IOC](#), the [IPC](#), [FIMS](#) and [ICSSPE](#). The Brunel Consortium organising ICSEMIS 2012 consists of: Brunel University, the University of Strathclyde, Liverpool John Moores University, the University of Ulster and the University of Wales Institute Cardiff (UWIC).

[Research Councils UK](#) (RCUK) is the strategic partnership between the UK's seven Research Councils. The Research Councils seek to create a culture where the research sector and researchers themselves value public engagement as an important activity, and where an awareness of social and ethical issues informs research decisions.

[Podium](#) is the Further and Higher Education Unit for 2012 and is working in partnership with the ICSEMIS 2012 organising committee to deliver the SportForce public engagement programme.

Requirements

A range of events will be chosen, to be organised by institutions in the UK, based on quality and likely impact. Events should be free to attend, open to the public, and be accessible to a non-specialist external audience in content and design. Event hosts will be responsible for meeting all relevant legal standards in the staging and promotion of events.

Timing & Themes : Pilot phase events must take place between October 2010 and January 2011. Events will be aimed at engaging the public with science, medicine and research conducted in and around sport. Further information and examples of event types are available on request. The broad sub-themes of ICSEMIS 2012, which may also guide SportForce events, are:

- Athlete Welfare
- Eligibility and Inclusion
- Elite Performance
- Governance and Policy
- International Sports Development and Management
- Major Sporting Events
- Pedagogy
- Physical Activity and Health

Budget

Host institutions will be allocated **£1000** (including V.A.T.) towards the costs of staging a public engagement event. Institutions will also be asked to provide evidence of match funding to the same value.

It is expected that match funding will be provided in the form of:

1. Use of other public sector or university-allocated funding sources. (And/or)
2. Value-in-kind e.g., staff time, venue provision (And/or)
3. Financial support from an [official London 2012 Games partner](#)

NB: Projects and events with direct support from commercial sources other than official London 2012 partners are not eligible to be part of the SportForce pilot.

Branding:

Events will be required to use and actively display/promote the ICSEMIS, Podium and RCUK brands.

Podium is developing an umbrella London 2012 [Inspire Mark](#) application which would provide all pilot events with a direct association with London 2012. If successful, all selected events will be assisted to fully and appropriately utilise the Inspire Mark in promoting their event.

Reporting:

Event host institutions will be asked to provide a brief post-event evaluation. This will include: content and description of the final event, audience/attendee feedback, numbers and types of attendees (e.g., students, academics, schools, general public) and any other information as appropriate. Guidance will be provided.

Photographs of the event will be requested.

Applications:

Applications would be welcomed from institutions and departments anywhere in England, Wales, Scotland and Northern Ireland.

Tenders should be submitted in electronic format to info@podium.ac.uk by **midday on Friday 3rd September 2010** and include the following details:

- Lead contact and their position
- The name of the institution
- Budget (including details of match funding)
- An outline of the proposed event to be no longer than one page (including proposed location, date and estimated attendance)

For further information or an informal discussion, please contact Kate Filochowski: kate@podium.ac.uk or 0207 664 4837

