



# INTERNATIONAL CENTRE FOR GEOPOLITICAL STUDIES

— *Geneva* —

Founded in 2001, the International Centre for Geopolitical Studies' (ICGS) objective is the study and analysis of contemporary geopolitical dynamics that influence power distribution and fluctuations in contemporary international relations. ICGS, offers study, research and training programmes on the methodology of geopolitical analysis and its application to the understanding of national and multilateral politics with their economic, political, strategic and cultural components.

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## 6<sup>th</sup> Annual Summer University Course

### Geopolitical Analysis of International Relations

12- 17 July 2010  
Geneva

The objective of the course is to introduce the basic concepts of geopolitical analysis. The course will adopt a multidisciplinary approach that incorporates strategic, geographic, historic, cultural and economic dimensions in order to facilitate a more profound understanding of contemporary international relations. The central themes will include the concepts and methodology of geopolitical analysis, geopolitical schools of thought, identity factors and geopolitical representation, as well as an application of geostrategy and geo-economics. Case studies will be presented on the various geopolitical configurations that significantly impact the current world system. Conferences will be held by leading international experts.

**Target group of participants:** Persons working for International Organisations and Government Agencies, Diplomats, University Students, Company Managers and other interested individuals.

**Dates:** Program starts on Monday 12 July and ends on Saturday 17 July 2010.

**Duration of the programme:** 40 hours.

**Place:** Domaine de Penthes, 18, Chemin de l'Impératrice, Geneva, Switzerland.

**Participation fee:** 1800 CHF (900 CHF for students).

**Modules** can be arranged if someone can not attend the whole program.

**Registration form:** Available on the web site of ICGS, [www.geopolitics.ch](http://www.geopolitics.ch)

**A certificate of participation** will be awarded by ICGS upon completion of the course.

**More information** on the programme on the website: [www.geopolitics.ch](http://www.geopolitics.ch)

## LECTURES

### ***Geopolitical Schools of Thought***

▶ David CRIEKEMANS

### ***Constant and Variable Factors of Geopolitical Analysis***

▶ Gyula CSURGAI

### ***Geopolitical Factors of Switzerland***

▶ Anselm ZURFLUH

### ***Introduction to Strategy: Concepts, Definitions and Constituents***

▶ Alexandre VAUTRAVERS

### ***Geostrategy of Iran in an Evolving Regional Context***

▶ Mahdi AHOUIE

### ***Introduction to Geoeconomics***

▶ Gyula CSURGAI

### ***Sovereign Wealth Funds and Geoeconomic Strategies***

▶ Gyula CSURGAI

### ***Geopolitics of Energy***

▶ David CRIEKEMANS

### ***The Long Cycles and the Rise and Decline of Powers in the World System***

▶ Bernard WICHT

### ***Interactive Geopolitical Exercise: Analysis, Prospective and Strategic Choices***

▶ Gyula CSURGAI

### **Lecturers:**

**Mahdi AHOUIE**, Iran, holds a at the Graduate Institute of International Studies and Development, Geneva, Switzerland. He holds a Master-degree from the University of Geneva. He studied at the School of International Relations in Tehran. Invited speaker at different international symposiums and conferences, Mr. AHOUIE has been researching Iran's geopolitics, the evolving strategic and security context of the Middle East and the influence of religious factors in geopolitics for several years. Publications: "Peace Process in the Perspective of Revolutionary Iran: Will Tehran Ever Take Part?", Iran Analysis Quarterly, MIT University, 2004. "Iran's Policy towards the Middle East Peace Process: Evolutions and Consequences" and "Islam in Central Asia: How Religion Affects the Sub-regional Relations?", Graduate Institute of International Studies, Geneva, 2003

**David CRIEKEMANS**, Belgium, holds a PhD on Geopolitical Schools of Thought and Master-degrees in Political and Social Sciences (International Politics) from the University of Antwerp, and European Master of Public Administration from the Catholic University of Leuven, Belgium. Currently, he is a Postdoctoral Researcher in International Politics at the University of Antwerp (Belgium), a Senior Researcher at the Flemish Centre for International Policy & a Lecturer in Geopolitics at the Royal Military Academy in Brussels. He is also a lecturer and scientific advisor of ICGS. Main specialities: geopolitical schools of thought and geopolitics of energy. Most recent publication: [Transl.] "*Geopolitics, 'Geographic Consciousness' of Foreign Policy?*", Publishing House Garant / Maklu (Antwerp), an in-depth study of the history of geopolitical thought from 1890 till present.

**Gyula CSURGAI**, Switzerland / Hungary, holds a Doctorate from the University of Geneva; Degree in Political Science from the University of Concordia (Canada) and the University of Toulouse (France); Postgraduate in European Studies from the European Institute at University of Geneva; Founding Member and Director of the International Centre for Geopolitical Studies (ICGS), Geneva. Mr. Csurgai teaches Geopolitics, Geoeconomics and Competitive Intelligence at ICGS and is Professor of Geopolitics at the Geneva School of Diplomacy. Recent publications: [Transl.] "*Geopolitical Perspectives for Europe*", L'Age d'Homme, Lausanne 2004. "*The Nation and Its Territories in Central Europe – A Geopolitical Approach*", Peter Lang, Bern, 2005. "*Geopolitical Stakes of Natural Ressources*" L'Age d'Homme, Lausanne 2006. "*Geopolitics: Schools of Thought, Method of Analysis and Case Studies*", Editions Penthes, Geneva, 2009.

**Alexandre VAUTRAVERS**, Switzerland, Doctorate in Social, Economic Sciences and History from the Geneva University and the University of Lyon 2, France. Mr. Vautravers is an expert on global arms development and trade, consultant for several Swiss media, scientific Director of *Hepta aero*. He leads research teams for the Swiss Academy of Science and Technology and the Swiss Military History Commission. He is also the Chief editor of the Swiss Military Review (RMS); and collaborator of ICGS. Recent publications: [Transl.] "*Swiss Air Force 90 years*", "*Armament*", "*The Future of War*". A. Vautravers has taught international relations and strategy at various universities in Switzerland. Currently he is Professor and head of the Department of International Relations at Webster University, Geneva.

**Bernard WICHT**, Switzerland, holds a BA and a PhD in Law from the University of Fribourg, Switzerland. He was an expert appointed to the European Commission and President of the Culture Committee, Council of Europe. Mr. Wicht is currently Head of International Affairs of the Swiss Conference of the Heads of Cantonal Public Education. He is Professor of strategic studies at Lausanne University's Institute of Political and International Studies. Recent publications: "*Guerre et Hégémonie*", [Transl.] "*War and Hegemony*"; [Transl.] "*The Art of War in the XXI Century*", "*Failed States and Failure of States: The Strategic Dimension of Resource Rivalries*."

**Anselm ZURFLUH**, Switzerland, graduated from the University of Nice, he holds two doctorates: one in history on "Historical demography and mentalities"; and the second one in ethnology. Specialized in Demography, Geopolitics, Anthropology, History of European Culture and Civilisation, he worked as Professor at the Stiftsschule Einsiedeln (1981-1989), researcher, editor and publisher. He was also adviser in Educational Affairs at the Academy of Nice, and researcher at the Université

d'Avignon . Since 2001 he is Director of the Institute and Museum of The Swiss Abroad in Geneva and teaches at the Geneva School of Diplomacy on "Demography and Democracy" and "The Power of Small States". He is author, editor and coordinator of several books and scientific publications in German, French and Italian.

International Centre for Geopolitical Studies  
 6<sup>th</sup> Annual Summer University Course  
**Geopolitical Analysis of International Relations**  
**Programme Schedule**  
**Monday 12 July - Saturday 17 July 2010**

<b>Days</b>	<b>Morning session</b>	<b>Afternoon session</b>
<b>Monday July 12</b>	<b>09:00-9:30</b> <i>General Information Session and Opening of the Summer Course</i>  <b>9:30-12:00 - Anselm ZURFLUH</b> <i>Geopolitical Factors of Switzerland</i>	<b>2:30-6:30 – David CRIEKEMANS</b> <i>Geopolitical Schools of Thought</i>
<b>Tuesday July 13</b>	<b>9:00-12:00 –Gyula CSURGAI</b> <i>Constant and Variable Factors of Geopolitical Analysis 1.</i>	<b>2:30-6:30 – David CRIEKEMANS</b> <i>Geopolitics of Energy</i>
<b>Wednesday July 14</b>	<b>9:00-12:30 – Gyula CSURGAI</b> <i>Constant and Variable Factors of Geopolitical Analysis 2.</i>	<b>2:30-5:30– Alexandre VAUTRAVERS</b> <i>Introduction to Strategy: Concepts, Definitions and Constituents</i>
<b>Thursday July 15</b>	<b>9:00-12:30 – Gyula CSURGAI</b> <i>Interactive Geopolitical Exercise: Analysis, Prospective and Strategic Choices</i>	<b>2:30-6:00- Mahdi AHOUIE</b> <i>Geostrategy of Iran in an Evolving Regional Context</i>
<b>Friday July 16</b>	<b>9:00-12:00 – Gyula CSURGAI</b> <i>Introduction to Geo-Economics</i>  <i>Sovereign Wealth Funds and Geo- economic Strategies</i>	<b>2:00-6:00– Bernard WICHT</b> <i>The Long Cycles and the Rise and Decline of Powers in the World System</i>
<b>Saturday July 17</b>	<b>9:00-12:00– Gyula CSURGAI</b>  <i>Psychological Warfare, Disinformation and Geostrategy</i>	<b>2:00-4:30</b>  <i>General discussion on the geopolitical approach and concluding remarks End of the program</i>

**Annual Summer University Course 2010  
REGISTRATION FORM**

Monday 12 - Wednesday 17 July 2010

**Mr / Ms:**

**First Name:**

**Family Name:**

**Birth date:**

**Citizenship:**

**Educational background:**

**Professional Activity:**

**Organisation / Mission / Enterprise / University:**

**Function:**

**Address:**

**E-mail:**

**Phone Number:**

**I would like attend the whole course:**

**I would like to attend the following modules:**

**Motivations for attending the course / Remarks:**

**Place and Date:**

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***Please fill this form by computer and send it via e-mail to:  
csurgai@geopolitics.ch***