

CCPSB

Citizens' Coalition for Public Service Broadcasting

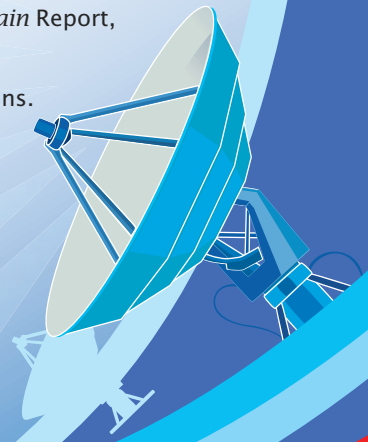
Promoting Public Service Broadcasting

Do you care about public service content for citizens in the UK?

If you do, then read on to find out more...

Who are we?

- A coalition of civil society groups, charities, arts and community groups who believe that public service broadcasting (PSB) and online content are a public good. We believe that plurality, quality and diversity in public service content, across many channels and platforms, must be maintained in the digital age for the benefit of all citizens.
- We have come together in response to the *Digital Britain Report*, which we do not believe will do enough to ensure the continuation of public service content for British citizens.



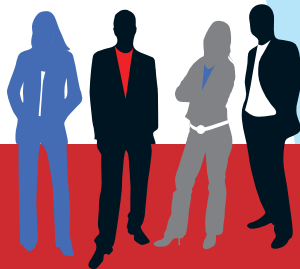
CCPSB Responds to *Digital Britain*



- We believe that news for the nations and regions, content for children and other areas of public service content are crucial, but not always commercially viable. How can we support them? CCPSB does not believe the Government's response is adequate.
- We believe high quality, impartial news and investigative current affairs are vital for a functioning democracy. We would also like to see more robust forms of support for community media and content which relates to international issues.
- CCPSB opposes 'top-slicing' of the Licence Fee. A sufficiently-funded, independent BBC should remain the cornerstone of public service broadcasting. Citizens pay the Licence Fee in good faith, believing it will be spent on BBC services and content. It is unacceptable to siphon off funding midway through the charter settlement for non-BBC purposes.
- We are concerned that so many UK licensed broadcasters are investing so little in original content production in Britain, and that the overall amount of investment in new work is going down. CCPSB believes there are alternative forms of funding for PSB which the Government has not explored. These include better use of regulatory assets, and industry and hardware levies, which are widely used across the rest of the European Union to fund PSB. Such funding could then be invested in more British-originated public service content, including new drama, comedy, documentary and current affairs. Such work could then be shown on a wide range of channels and other platforms.

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Join CCPSB

- Find out more about us at www.publicservicebroadcasting.org.uk where you can follow the debate and find out about our future events and conferences, including our official launch in Parliament on November 2nd 2009.
- If you share our vision, please sign up to support our campaign. It's free. If you care about the future of UK Public Service Broadcasting join us, or let us have a statement of support consistent with your own aims and objectives. Please contact us online, or by emailing psbcoalition@googlemail.com.



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Current members include:



- BECTU
- Big Bang Lab
- Campaign for Press and Broadcasting Freedom
- CSV (Community Service Volunteers)
- Equity
- Federation of Entertainment Unions
- Hansard Society
- IBT (International Broadcasting Trust)
- MediaWise
- Musicians' Union
- National Council of Women Great Britain (NCWGB)
- National Federation of the Blind (NFB)
- National Union of Journalists (NUJ)
- NCVO
- NIACE
- The National Consumer Federation (NCF)
- The Society of Authors
- The Stage
- tve
- UK Coalition for Cultural Diversity (UKCCD)
- unite
- Voice of the Listener & Viewer (VLV)
- W4B
- Writers' Guild of Great Britain