



# "Sustainability, Climate Change and Tourism: Challenges posed by the global economic crisis"

Wednesday 25<sup>th</sup> November 2009 09:30-18:00

Talbot Campus, Bournemouth University

Organiser: Dr Maharaj Vijay Reddy

International Centre for Tourism and Hospitality Research  
School of Services Management

The International Centre for Tourism and Hospitality Research at the Bournemouth University is proud to present this 'cutting-edge' seminar and discussion forum on 'Sustainability, Climate Change and Tourism: Challenges posed by the global economic crisis'.

*Seminar Theme:* There are concerns whether the on-going economic slow-down is causing added challenges to implement the Millennium Development Goals by 2015, the target set in 2000 by the United Nations. Obviously there will be difficulties in maintaining the flow of investments and funding from some of the richer nations to meet the targets. Likewise, the impact of climate change is also increasingly noticed and poses severe challenges both for developed and developing nations. Needless to say, these in turn will affect destinations and the tourism industry as a whole. Experts comment both climate change and sustainability must be approached as a common challenge since both have several commonalities. According to The Guardian (2008), the UN Under-Secretary General for Economic and Social Affairs, stated that "*climate change is fundamentally a sustainable development challenge*". In addition, the UN Secretary General, has warned that "*climate change is a serious threat to development everywhere. Indeed, the adverse impacts of climate change could undo much of the investment made to achieve the Millennium Development Goals*". In these circumstances, the proposed 'cutting-edge' forum aims to debate the current challenges facing sustainable development as well as climate change impacts in the context of tourism. This forum received the attention of several key players including UNESCO, UNWTO, tourism industry and academics working in climate change and sustainable development aspects. The forum consists of several advanced-level presentations and it is hoped that it would be valuable for tourism officials, NGOs, academics, researchers and practitioners from the travel and tourism industry. The event will facilitate interactive discussion between the experts and audience.



## PROVISIONAL PROGRAMME

### “Sustainability, Climate Change and Tourism: Challenges posed by the global economic crisis”

Wednesday 25<sup>th</sup> November 2009

**09:30-10:00 Registration / Coffee**

**10:00-10:10 Introduction: Dr Vijay Reddy**

**10:10-10:20 Official welcome: Dr Keith Wilkes**©, Dean, School of Services Management, BU

**10.20-10.30 Bournemouth University: Research in Progress: Welcome note**

**Prof Nick Petford**©, Pro-Vice Chancellor Research & Enterprise, BU

**10:30-12:30 Theme: Sustainability & Climate Change: Tourism, economic crisis and best practices**

**CHAIR: Dr Jonathan Edwards**, BU

**Ms Emma Whittlesea**©, Sustainable Tourism Officer, South West Tourism

**Mr James Whittingham**©, Environmental & Sustainable Development, Manager, TUI Travel PLC

**Prof Adam Blake**©, Professor in Tourism Economics, BU

Discussion

**12:30-13:30 Networking Lunch**

**13:30 - 16:00 Theme: Sustainability and Climate Change: United Nations' response and initiatives**

**CHAIR: Dr Keith Wilkes**, BU

**Dr Ishwaran Natarajan** ©, Director, UNESCO MAB and the Division of Ecological Sciences

**Representative**©, UNWTO Department of Sustainable Development of Tourism

**Dr Murray Simpson**©, Senior Research Fellow, University of Oxford

Discussion

**16:00-16:15 Coffee**

**16:15-17:45 Theme: Sustainability & Climate Change: Emerging techniques and research implications**

**CHAIR: Dr Vijay Reddy**, BU

**Prof Adrian Newton**©, Professor in Conservation Ecology, BU

**Prof John Fletcher**©, Director, ICTHR, BU

Discussion

**17:45-18:00 Farewell: Dr Alan Fyall** ©, Deputy Dean: Research & Enterprise, BU

© indicates speaker confirmed

#### ICTHR Team:

Prof John Fletcher, Prof Dimitrios Buhalis, Prof Adam Blake, Dr Keith Wilkes, Dr Alan Fyall, Dr Jonathan Edwards, Dr Maharaj Vijay Reddy, Dr Janet Dickinson, Mr Derek Robbins, Dr Feifei Xu, Dr Susanna Curtin.

#### For organisation issues please contact:

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## REGISTRATION:

Students/Retired: £20; Other Delegates: £50

## VENUE

##### Kimmeridge / Marconi Lecture Theatre #####

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Talbot Campus, Fern Barrow, Poole, Dorset, BH12 5BB, UK

<http://www.bournemouth.ac.uk/services-management/>

<http://www.bournemouth.ac.uk/icthr>