

Immersive Journalism

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Monday, October 26, 2009, 17h-18h
Goldsmiths College, Lecture Hall, Ben Pimlott Building



Nonny de la Peña will talk about immersive journalism, a novel way to utilize gaming platforms and virtual environments to convey news, documentary and non-fiction stories. She will discuss how these platforms might offer audiences an immersive experience that can complement and extend reporting in traditional news media. She will also present *Gone Gitmo*, a virtual Guantanamo Bay Prison, and *IPSRESS*, an experience using head mounted display technology, as potential prototypes of immersive journalism.



Seminar — MRG

www.mrg-gold.com

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