

Community Unionism

A Comparative Analysis of Concepts and Contexts

Edited by Jo McBride and Ian Greenwood

Discussion of what has been termed 'Community Unionism' (CU) traverses a range of disciplines, including geography, sociology and industrial relations. While the term is being used more extensively, it tends to be loosely deployed and often in such a variety of ways as to generate as much confusion as clarity. This book draws out the different meanings, including a range of the variations, of the term CU. The case studies presented in this book raise a number of issues important to the process of CU and its potential for success, including the nature of CU; the impact of geography; the sustainability of CU initiatives; the role played by activists in building trust between trade unions, community and faith groups; the potential problems presented to traditional trade unionism in acting beyond the workplace; the diversity of CU initiatives and whether CU offers the prospect of an alternative form of trade unionism.

CONTENTS:

PART I: UNDERSTANDING COMMUNITY UNIONISM

Introduction; *P. Stewart, J. McBride, I. Greenwood, J. Stirling, J. Holgate, A. Tattersall, C. Stephenson & D. Wray*

PART II: COMMUNITIES AND COMMUNITY UNIONISM IN THE UK

Now that the Work is Done: Community Unionism in a Post-Industrial Context; *C. Stephenson & D. Wray*

Contested Terrain: London's Living Wage Campaign and the Tensions between Community and Union Organizing; *J. Holgate*

Strategies in Search of Structures: The Real World of Community Unionism in Relation to Black and Minority Ethnic Communities; *M. Martínez Lucio & R. Perrett*

Polish Migrant Workers in the North: New Communities, New Opportunities; *I. Fitzgerald*

PART III: COMPARATIVE STUDIES OF COMMUNITY UNIONISM

Beyond Organized Labour in Japan: The Case Study of the Japan Community Union Federation; *P. Stewart & E.I. Urano*

Immigrant Workers and Labour/Community Organisations in the United States; *K. Moody*

Using their Sword of Justice: The NSW Teachers Federation and its Campaigns for Public Education between 2001 and 2004; *A. Tattersall*

Union Revitalisation and the CAW: Reconnecting Unions with Local Communities; *I. Byford*

Bibliography

JO MCBRIDE is Lecturer in Industrial Relations and HRM at the University of Bradford, UK. Her research interests include trade unions and social movement unionism, workplace collectivism, shop steward organisation and the dynamics of power and control in the employment relationship.

IAN GREENWOOD is Lecturer in Industrial Relations and HRM at the University of Leeds, UK. His current research interests include workplace skills, team working and industrial relations, community unionism and the impact of restructuring in the steel industry.



You can order online at:
www.palgrave.com

or
please return this form to:

Direct Customer Services,
Palgrave Macmillan,
Publishing Building,
Brunel Road, Houndmills,
Basingstoke, RG21 6XS, UK
Tel: +44 (0) 1256 302866
Fax: +44 (0) 1256 330688
Email: orders@palgrave.com

Customers in USA:

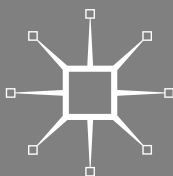
Palgrave Macmillan, VHPS,
16365 James Madison Highway,
(US route 15), Gordonsville,
VA 22942, USA
Tel: 888-330-8477
Fax: 800-672-2054

Customers in Australia:

Customer Services,
Palgrave Macmillan,
627 Chapel Street, South Yarra,
VIC 3141, Australia
Tel 1300 135 113 (free call)
Fax 1300 135 103
Email:
customer.service@macmillan.com.au

*All prices on this leaflet are correct
at time of printing and are subject
to change without prior notice.
Please allow 28 days from date
of publication for delivery.*

*Your details may be held on file
and used by us to offer you other
products and services.
If you object please
contact us at the addresses
above or email
optout@palgrave.com*



ORDER FORM

Title: Community Unionism

Price: £52.00

Quantity:

ISBN: 978-0-230-57250-8

Name: _____

Delivery Address: _____

Postal code: _____

Country: _____

Email: _____

Telephone: _____

Postage and Packing

UK orders under £40, please add £3 per order; over £40, please add £4 per order
Non-UK orders under £40, please add £5 per order; over £40, please add 10%

MAILING LIST

- Tick here if you would like to be added to our mailing list
 Tick here if you would like to receive free copies of catalogues in related subjects

HOW TO PAY

[] I enclose a cheque payable to Palgrave Publishers Ltd for £_____

[] Please send me a pro-forma invoice (address supplied above)

[] Please charge £_____ to my

Visa [] Mastercard [] American Express []
(We do not accept payment by Switch or Maestro)

Card number: _____

Expires: _____

Cardholder name and address (if different from above):

Signature: _____

Date: _____