

Australia and New Zealand Communication Association Annual Conference, Brisbane Australia, 8-10th July 2009.

The 2009 Australia and New Zealand Communication Association (ANZCA) conference is to be held in Brisbane, at Queensland University of Technology (QUT) from the 8-10th July 2009.

www.anzca09.org

The first month of 2009 is almost over and thus the deadline for submission of ANZCA abstracts and papers is rapidly approaching! The date of submission for full papers and abstracts is **Friday 6th February 2009**.

We are expecting the ANZCA09 Conference to be a landmark event. It will be held in Brisbane at the brand new Creative Industries Precinct at QUT, and will bring together leading national and international speakers around the themes of '*Communication, Creativity and Global Citizenship*'. More information can be found at www.anzca09.org

The theme of the ANZCA09 conference is '**Communication, Creativity and Global Citizenship**'. Creativity has been commonly identified as the core economic, social and cultural resource of the 21st century. Think of Apple's iPhone as a way that creativity produces changes that transform our lives, not only in the arts and culture, but through innovative digital media design and new communications possibilities. Creativity retain an intangible element and is hard to marshal as a resource, as it is possessed by talented individuals working in creative teams to solve practical projects and give us new ideas. What we do know about creativity is that it just remains good ideas unless they are applied as innovation, and central to this is the role of communication, or the capacity to explain, to share and turn opportunity into tangible reality.

Global citizenship is a tantalizing possibility of the increasingly interconnected world we inhabit in the 21st century. Whether it be the scourges of war and terrorism, the perils of environmental degradation, or the new opportunities for collaboration and shared experience and understanding, so much that happens today no longer respects to confines of national boundaries and state sovereignty. This conference will consider the issues that arise in this changing global political economy, including the economic rise of China, India and East Asia, the possibilities and limitations of science in addressing global environmental issues, global flows of information and entertainment media, and the new forms of social media and group collaboration across distances that are being enabled by new mobile and wireless communications technologies.

Our keynote speakers include:

PHILIP KITCHEN: Professor Phillip Kitchen is Director of the Research Centre for Marketing, Communications, and International Strategy (CMCIS) and Chair of Strategic Marketing at Hull University Business School, UK, and an Affiliated Professor in the School of Business, University of Rennes, France, as well as being a Visiting Professor at the University of Malaya, Malaysia. He is Editor of the Journal of Marketing Communications, and has published 12 books and over 100 papers in leading journals around the world. Professor Kitchen was listed as one of the "The Top 50 Gurus who have influenced the Future of Marketing" in Marketing Business, December 2003, pp. 12- 16. He is a fellow of CIM, RSA, HEA; and Member of the ALCS, Institute of Marketing Science, Institute of Directors (UK).

BARBIE ZELIZER: Barbie Zelizer is Professor of Communication, holds the Raymond Williams Chair of Communication and is Director of the Scholars Program in Culture and Communication at the Annenberg School of Communication, University of Pennsylvania. A former journalist, Zelizer's work focuses on the cultural dimensions of journalism, with a specific interest in journalistic authority, collective memory, and journalistic images in times of crisis and war. She also works on the impact of disciplinary knowledge on

academic inquiry. Professor Zelizer's work focuses on the cultural dimensions of journalism, with a specific interest in journalistic authority, collective memory, and journalistic images in times of crisis and war. She also works on the impact of disciplinary knowledge on academic inquiry. Author and editor of eight books and some 50 articles and book chapters, Zelizer's work has been translated into French, Hebrew, German, Portuguese, Romanian and Japanese. Professor Zelizer is Co-editor and founder of the journal *Journalism: Theory, Practice, and Criticism* (Sage), and is currently the President-Elect of the International Communication Association.

NICK COULDRY: Nick Couldry is Professor of Media and Communications at Goldsmiths, University of London where he is Director of the Centre for the study of Global Media and Democracy (www.goldsmiths.ac.uk/global_media_democracy). He was previously in the Departments of Sociology and Media and Communications at the London School of Economics between 2001 and 2006. His interests include media power, ritual dimensions of media, audience research, media ethics and the methodology of cultural studies. He is the author or editor of 7 books, including *The Place of Media Power: Pilgrims and Witnesses of the Media Age* (Routledge 2000), *Media Rituals: A Critical Approach* (Routledge 2003), *Listening Beyond the Echoes: Media, Ethics and Agency in an Uncertain World* (Paradigm Books, USA, 2006) and (with Sonia Livingstone and Tim Markham), *Media Consumption and Public Engagement: Beyond the Presumption of Attention* (Palgrave Macmillan, 2007). He is currently working on books on mediation and society and on voice.

JACK LINCHEUAN QIU: Dr. Qiu is an Assistant Professor at the School of Journalism and Communication at The Chinese University of Hong Kong. His academic interests include Internet and society, information and communication technologies (ICTs) and the public sphere, late capitalism, globalization, grassroots media, China, and the Asia Pacific region. Dr. Qiu's current research focuses on the spatial and class formations of ICTs in China's key city-regions and the social practices of wireless technologies in Asia. He is the co-author of the book *Mobile Communication and Society: A Global Perspective* (with Manuel Castells), and provides consultancy services for various international organizations including the OECD.

There is also a post conference trip planned to beautiful heritage listed Fraser Island where ANZCA delegates will be offered a special conference package www.anzca09.org

Registration and accommodation information is also available from the website.

Please don't hesitate to contact Kelly Hussey-Smith kelly.husseysmith@qut.edu.au or Xin Gu x1.gu@qut.edu.au if you have any questions.