



## ***SOMETHING FOR EVERYONE IN 2007!***

### **CILIP ANNOUNCES A YEAR OF CELEBRATION**

#### **IN HONOUR OF**

#### **THE CARNEGIE MEDAL'S 70<sup>TH</sup> BIRTHDAY**

#### **& THE KATE GREENAWAY MEDAL'S 50<sup>TH</sup> BIRTHDAY**

The CILIP Carnegie and Kate Greenaway Children's Book Awards are the UK's oldest and most prestigious awards for writing and illustration for young people. In this landmark year in their joint histories, the CILIP Carnegie Medal is celebrating its 70<sup>th</sup> anniversary, and the CILIP Kate Greenaway Medal its 50<sup>th</sup>.

To mark these anniversaries CILIP is planning a whole year of celebratory events and promotions. These will include:

- A prestigious celebration on the evening of the 21 June 2007 at the British Library. Guests will include all past winners of the two Medals, selected publishers, booksellers, educationalists, librarians, informational professionals, the media and a celebrity guest speaker
- An online public vote to decide the nation's favourite Carnegie and Kate Greenaway winners of all time from shortlists of ten, chosen by a panel of experts. People of all ages are being encouraged to think about, re-read and share past Carnegie and Kate Greenaway winners and vote for their all time favourites in an online poll. The online poll will be launched at Seven Stories in Newcastle on Friday 20 April 2007
- The launch of a new enhanced Carnegie and Kate Greenaway website, which has been redesigned with the support of an Arts Council of England grant. A Living Archive has been created, containing details of past winners, including author profiles, interviews, video clips and images. It also offers an interactive function where visitors to the site will be able to 'tag' books with descriptive words such as *funny*, *sad*, *thrilling* and *inspiring*. 'Tagging' is an innovative way of categorising books or subjects and creating interactions with users across the Internet. See [www.ckg.org.uk](http://www.ckg.org.uk).
- A specially commissioned series of reader development, visual literacy and collection interpretation packs for librarians and teachers. These packs are designed to help children and young people engage with the material across the whole collection of winning books. The packs will be available free of charge from [www.ckg.org.uk/celebration](http://www.ckg.org.uk/celebration) from March 2007
- Special Carnegie & Kate Greenaway themed events at Literary Festivals nationwide during 2007
- Special point of sale material to celebrate the anniversaries developed in partnership with publishers and booksellers for bookshops, schools and libraries. The materials include:

- A2 double-sided posters
- Anniversary leaflets featuring all past winners
- Stickers

They can be ordered online via [www.ckg.org.uk/pos](http://www.ckg.org.uk/pos), the Anniversary leaflets will arrive from late March and the remainder of the material will arrive from the morning of 20 April

- Anniversary projects are also being developed with Seven Stories, the centre for the children's book in Newcastle.

For a full list of past winners visit:

[The Carnegie Medal](#)

[The Kate Greenaway Medal](#)

### **Anniversary sponsors**

CILIP would like to thank the organisations which have generously agreed to sponsor elements of the 2007 celebratory programme:

#### **Arts Council England**

The anniversary developments of [www.ckg.org.uk](http://www.ckg.org.uk) are funded by the National Lottery through Arts Council England, the national development agency for the arts.

#### **The Authors' Licensing & Collecting Society**

The Authors' Licensing & Collecting Society (ALCS) are delighted to be partnering CILIP in 2007. ALCS is sponsoring specific pages on the redesigned CKG medals and 'shadowing' website as well as a commemorative anniversary leaflet/wall chart being distributed to the nation's young readers nationally throughout the year.

ALCS has worked with CILIP to prepare an easy to use education pack on copyright for teachers, librarians and students. Developed by educational writer, Susan Elkin, the pack offers lesson plans and fun ideas to introduce young people from ages 5-18 to copyright and intellectual property rights. It helps them understand why it matters, how it benefits them and helps writers in all mediums. With the growing concern over plagiarism in our schools and colleges, this is an essential toolkit for teachers, librarians and anyone working with young people.

ALCS is a not-for-profit company, set up in 1977. The Society is committed to ensuring that the rights of writers, both intellectual property and moral, are fully respected and fairly rewarded. The Society collects fees that are difficult, time-consuming or legally impossible for writers and their representatives to claim on an individual basis: money that is nonetheless due to them. Since 1977 ALCS has distributed over £130 million to the nation's writers.

Contact information: ALCS, Marlborough Court, 14 – 18 Holborn, London EC1N 2LE.

Tel: 020 7395 0600; email [alcs@alcs.co.uk](mailto:alcs@alcs.co.uk). Website: [www.alcs.co.uk](http://www.alcs.co.uk)

#### **Carnegie UK Trust**

Carnegie UK Trust is one of 23 foundations worldwide set up by Scots American philanthropist Andrew Carnegie. In its early years, the trust supported the building of several hundred Carnegie libraries across the UK, together with the launch of the Carnegie Medal for Children's Literature. The Trust is a sponsor of the 70th anniversary events. The focus of the trust's current work is around supporting sustainable rural communities, enhancing the voice of children and young people, strengthening democracy and civil society, and promoting progressive social change philanthropy. See [www.carnegieuktrust.com](http://www.carnegieuktrust.com).

#### **The Children's Literary Trust**

The Children's Literary Trust (CLT) is a legacy arising from the Children's Party at the Palace which took place last June as part of HM the Queen's 80<sup>th</sup> Birthday celebrations. With children, authors and celebrities from all over the UK attending, this unique literary event conceived by Peter Orton was aimed at encouraging children to read for pleasure.

One year on, it is with great pleasure that the CLT is able to support the Carnegie and Kate Greenaway awards in this their special 70<sup>th</sup> and 50<sup>th</sup> anniversary year. Winners and nominees of these awards continue to represent the best in children's literature and the accompanying shadowing schemes successfully encourage young people to read.

### **J S Peters & Sons**

The biggest, the brightest and probably the best children's library supplier in the country, J S Peters & Son Ltd. has been involved in library supply and general bookselling since 1935.

In 1983 Peters Library Service was launched to re-establish the company as a specialist children's library bookseller still based in Birmingham.

The company's strong commitment to the children's book trade saw Peters Library Service act as sole sponsors of The Library Association Carnegie & Kate Greenaway Book Awards from 1991-1997. Their determination to support these most prestigious of book awards saw the development of a whole range of high profile initiatives that are maintained today. The company is still firmly in the control of the Peters family, being totally owned by Malcolm Peters and his two sons, and is now the only dedicated children's specialist supplier in the country.

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### **Notes for Editors**

Over 3,000 reading groups in schools and public libraries have registered to take part in the shadowing scheme for the awards, involving over 60,000 children and young people. For further information visit [www.ckg.org.uk/shadowing](http://www.ckg.org.uk/shadowing).

- CILIP: the Chartered Institute of Library and Information Professionals is the leading professional body for librarians, information specialists and knowledge managers. It forms a community of around 35,000 people engaged in library and information work, of whom around 23,000 are CILIP Members and around 12,000 are regular customers of CILIP Enterprises. CILIP members work in all sectors, including business and industry, science and technology, further and higher education, schools, local and central government, the health service, the voluntary sector, national and public libraries. For more information about CILIP, please go to [www.cilip.org.uk](http://www.cilip.org.uk).
- The Youth Libraries Group (YLG) is a Special Interest Group of CILIP. It works in a "pressure group" role, independently and with other professional organisations, to preserve and influence the provision of quality literature and library services for children and young people, both in public libraries and school library services.

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