

THE READING AGENCY

TRAINING

2005/06

Helping learners into reading • Reading development • Family reading • Supporting young people • Partnership with schools • Planning and evaluating children's work

“ a really worthwhile course
– everyone should do it ”

“ I came to get inspiration and I got loads ”

Welcome to The Reading Agency's 2005/06 training brochure

Our 2005/06 training focuses on key national programmes that support libraries' work with readers. It aims to raise awareness and to develop staff knowledge and the skills to deliver vibrant and successful library services. The courses aim to help raise standards, encourage innovation and develop advocacy on behalf of libraries and reading.

Our trainers are highly experienced, know and understand libraries, and will inspire, enthuse and inform. All courses are backed by practical training materials for follow up work back at base.

While these courses are mainly for public library, school library and school library service staff, they are also suitable for youth workers, children's centre staff and reader development workers. For more information on our training services, including courses tailored for individual authorities, please see our website www.readingagency.org.uk

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Work with families

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Work with children and young people

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All courses are for one day and run from 10.30am to 4.30pm.
Courses take place in London, Manchester, Birmingham and York.
Course fees: £150 for one person; £280 for two (plus VAT)

Book early as places are limited.

A training welcome pack with course and location details will be sent out to you once your booking has been confirmed.

Please complete the separate booking form or download it from www.readingagency.org.uk

Contact: training@readingagency.org.uk



First Choice: getting learners into reading

Whether you're beginning work with adult learners and basic skills providers or looking for how you can move your work forward, this course will give you the national picture along with ideas for partnership and audience development.

Who's it for?

Public library staff: middle managers; stock, lifelong learning and reader development librarians

What will it cover?

- The Vital Link national improvement programme; BBC RaW Campaign and World Book Day Quick Reads
- Recent research on reading for pleasure and its impact on learners
- Partnership working with the basic skills sector
- How reading for pleasure can be used to widen the library's membership base
- Developing stock for and reading activities with adult learners

What will I come away with?

- Greater awareness of the developing national programme for adult learners and how to use it to support your own work
- Greater awareness of how to work with the basic skills sector
- Greater understanding of the target audience and stock development to meet their needs
- Ideas for using and promoting reading for pleasure to adult learners
- A personal action plan to take work forward locally

Trainer: Ruth Harrison

Further details: www.readingagency.org.uk

The Reader Development Year

New to reader development or want a refresher to broaden your knowledge and experience and put it into context? This course will give you the information and tools to maximise the impact of your reading promotions.

Who's it for?

Public library staff: reader, stock and audience development librarians; literature and reader development workers

What will it cover?

- National promotions and resources available to support and enhance your reader development work
- How, when and where to best use these to meet local priorities
- Getting active with reading promotions and audience development
- Issues involved in running a successful programme of reading promotions

What will I come away with?

- Greater awareness of what reading promotions are available and how to get involved
- Greater understanding of how to prioritise, target audiences and evaluate promotions
- Tips on running successful reading promotions
- A year planner to assist in delivering a reader development programme

Trainer: Lisa Gee

Further details: www.readingagency.org.uk

Get going with Got kids? Get reading!

Families are a key area of work. Got kids? Get reading! books and resources support parents/carers who have literacy needs and need help to get into reading. This course is based on successful project work run in Children's Centres. It will help you to develop your work with families where literacy and a love of reading may be a challenge.

Who's it for?

Public library staff: middle managers and children's librarians; school library service staff: middle managers and consultants; family learning coordinators and tutors; Children's Centre managers.

What will it cover?

- Got kids? Get reading! pilot project, resources and collections
- Partnership opportunities and development
- Developing stock for parents/carers with a basic skills need
- Reading activities and ideas

What will I come away with?

- Greater awareness of Got kids? Get reading!
- Awareness of the range of partners and how to develop work with them
- Greater understanding of the target audience and its needs
- Ideas for using and promoting reading for pleasure to parents/carers who have a basic skills need
- Understanding of how to set up and run a pilot project

Trainer: Pearl Valentine

Further details: www.readingagency.org.uk

Fulfilling Their Potential through reading

Looking at how you can get young people involved in your service?
The Fulfilling their Potential programme for services to young people has been developed as part of the Framework for the Future Action Plan. This course will provide the tools, ideas and examples of good practice you need to use reading as a focus for young people's involvement.

Who's it for?

Public library staff: middle managers and children's/youth librarians;
school library service staff: middle managers and consultants; youth workers and other partners.

What will it cover?

- The Fulfilling their Potential national improvement programme, within the context of the 2005 Youth Matters Green Paper
- Best practice and case studies
- Partnership development and advocacy
- Getting young people involved
- Using reading as the key driver in young people's participation

What will I come away with?

- Greater awareness of Fulfilling their Potential and what it means for libraries and young people
- Understanding of potential issues and how these issues can be handled
- Awareness of partnership opportunities
- Practical ideas for using reading as a basis for participation
- A personal action plan to take forward locally

Trainers: Ruth Harrison/Ciara Eastell

Further details: www.readingagency.org.uk

Enjoying Reading: making reading links with schools

Every Child Matters demands agencies link together to provide joined up support for children in the community. Using reading as the key driver, this course looks at how you can bring about more productive partnerships between libraries and the formal education sector. It will use the Enjoying Reading resource folder, published in December 2004, as a foundation for developing successful school/public library partnerships.

Who's it for?

Public library staff: middle managers and children's librarians; school library service staff: middle managers and consultants; school library staff

What will it cover?

- The Enjoying Reading folder on libraries' partnership work with schools
- Policy and research evidence to support joint work focused on reading for pleasure
- Best practice and case studies
- How the partnership can work: roles and opportunities
- Reading ideas and activities as a catalyst for successful partnership development

What will I come away with?

- Greater awareness and understanding of Enjoying Reading and its policy context
- How to develop a public and school library partnership
- Strategies to overcome barriers to partnership development
- Reading ideas and activities
- An individual action plan to take forward locally

Trainer: Jerry Hurst

Further details: www.readingagency.org.uk

Planning and evaluating work with children

Want to make your work with children more effective and powerful? Planning and evaluation are key to successful delivery and advocacy. This course uses the Summer Reading Challenge as the focus to demonstrate a series of practical techniques and tools.

Who's it for?

Public library staff: managers of children's services, middle managers responsible for services for children

What will it cover?

- Their Reading Futures (TRF) Planning and Evaluation Framework, and its links to the Inspiring Learning for All Framework (IFLA) and toolkit
- Techniques and strategies in how to use these to develop your service
- Best practice and case studies
- How to develop local advocacy materials based on real evidence of success

What will I come away with?

- Greater awareness of the TRF Planning and Evaluation Framework, and its links to Inspiring Learning for All
- Practical ways to use these tools to plan and evaluate work with children
- Greater understanding of how to use the IFLA Generic Learning Outcomes
- Increased confidence in developing and using evidence for advocacy

Trainer: Tricia Kings

Further details: www.readingagency.org.uk