



Association of Research Centres
in Social Sciences

KNOWLEDGE TRANSFER SEMINAR

Manchester Institute of Innovation Research

7th-8th March 2005

PROGRAMME

March 7th

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| 1300 | Arrival - Lunch Available |
| 1400 | Introduction |
| 1415 | Overview Presentation: Knowledge Exchange and Social Science
Luke Georgiou, Director of PREST, University of Manchester |
| 1500 | Three Centre Case Studies
- Mike Coombs, Principal Research Associate, CURDS, Newcastle University [TBC]
- John Kelleher, Principal Researcher/Consultant, The Tavistock Institute
- Robert Lindley, Director, Institute for Employment Research, Warwick University |
| 1600 | Tea and Coffee |
| 1630 | Panel Discussion |
| 1730 | Close |
| 1800 | ARCISS AGM |
| 1900 | Dinner |

March 8th

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| 0900 | HEFCE Support for Knowledge Transfer
Rama Thirunamachandran, Director (Research and Knowledge Transfer), HEFCE |
| 0930 | ESRC Support for Knowledge Transfer
Astrid Wissenberg, Director (Communications and Information Directorate), ESRC |
| 1000 | Q & A Session |
| 1030 | Tea and Coffee |
| 1100 | Group Discussions |
| 1215 | Report Back and General Discussion |
| 1300 | Close and Lunch |

SPEAKERS

Luke Georghiou

Luke is a Director of PREST and has been on its staff since 1977. His research interests include evaluation of R&D and innovation policy, foresight, national and international science policy, and management of science and technology. Recent projects include several studies of industry-science relations, policy for international scientific co-operation, evaluation of foresight, and changes in public sector research institutions. During 1999 he chaired the Strategic Review of the EUREKA Initiative and during 1996 he chaired the evaluation of the European Union's Framework Biotechnology Programmes. He has recently chaired committees on the effectiveness of Direct measures for R&D support on behalf of the European Commission, and the Evaluation of Futur - the German Foresight programme and TEP - the Hungarian Foresight Programme. Other committee memberships include the Finnish Public Research Funding Evaluation Committee, the Medical Research Council Steering Group for the Monitoring and Evaluation of Research Funding Schemes, and the Steering Committee of the EIRMA UK Forum. He is a consultant to several Ministries in the UK, to the OECD, the European Commission, several foreign governments and major companies. His current teaching activities include an MSc unit and associated short course on Evaluation of Science and Technology Policies; the British Council High Level Seminar on S&T Policy and Management; and PhD supervision.

Mike Coombes

Mike is a Principal Research Associate and Professor of Geographic Information. His research interests include the definition of local labour market areas and functional regionalisation. His work aims at improving ways of analysing social and economic statistics so as to maximise the 'intelligence', which they can provide to policy-makers and others. Mike has led projects for the UK government to define national Travel to Work Areas. He is also the Research Co-ordinator of the NE.RRL within the national RRL.net group.

John Kelleher

John's expertise lies in the design and management of large scale, complex applied research; in formative evaluation; in the design, organisation and review of public programmes; and in managing in partnership and across organisational boundaries. His work interests include inter-organisational working and partnerships; organisation of the delivery of public policy; regeneration, regional and rural development; social applications of information and communications technologies; learning, knowledge, and work and organisation.

John's current work includes inter-organisational development for public agencies working in partnership (working as a consultant); and formative evaluation of regeneration initiatives in rural areas (as a researcher/consultant).

Robert Lindley

Robert is the Director, Institute for Employment Research, University of Warwick and current Chair of Association of Research Centre in Social Sciences (ARCISS). He was a member of the 'Groupe de Réflexion Prospective' consisting of five European social scientists and two representatives of the social partners appointed by the European Commission (DG V) to advise on future labour market policy from 1991 to 1993 and a member of the UK Employment Service Advisory Group from 1993 to 1998. He was also appointed as Rapporteur to the Competitiveness Advisory Group in 1995, established by the President of the European Commission to advise him and the Council of Ministers on the progress of the EU economy. He was joint chair of EU Round Tables on the Social Dialogue from 1994 to 1996, a Joint Editor of the Journal of European Public Policy in 1994 and 1995 then became member of its Editorial Board from 1994 to 1999. Robert was also a member of the Conseil Scientifique of Céreq (Centre d'Etudes et de Recherche sur les Qualifications) appointed by the French Minister of Employment from 1996 to 1999.

Rama Thirunamachandran

Rama Thirunamachandran worked as Acting Director for Institutions at HEFCE before assuming responsibility for research and knowledge transfer. Formerly HEFCE's Regional Consultant for the South East, he headed the South East Regional Team and had Council-wide responsibility for corporate planning in the sector and for sector strategic issues, such as diversity. He chaired the steering group, which published the good practice guide 'Strategic planning in higher education'.

Before joining HEFCE he was Head of Research, Enterprise and External Relations at Royal Holloway (University of London). He has also held posts at the University of Bristol and at King's College London.

Astrid Wissenberg

Astrid Wissenberg is responsible for overall direction and planning of the Communications and Information Directorate of ESRC. The Communications and Information Directorate leads the development of the Council as a 'Knowledge-Based Organisation' through the strategic development and implementation of effective approaches to knowledge management, communication, exchange and transfer both externally and internally within the Council. The directorate has four main groups, namely, the Directorate Office; Communications and Knowledge Transfer; Evaluation; and E-Business and Information Systems.



KNOWLEDGE TRANSFER PARTNERSHIPS

Knowledge Transfer Partnerships enable private and public sector research organisations to apply their research knowledge to important business problems.

Knowledge Transfer Partnerships are Government funded and enable UK businesses to benefit from the wide range of expertise available in the UK Knowledge Base - public and private sector research institutes and organisations and higher and further education institutions.

At the heart of each Knowledge Transfer Partnership is a relationship between a company and staff in a Knowledge Base organisation applying their expertise to a project that is central to the development of their Company partner. In the process, staffs in the Knowledge Base Partner are able to enhance the business relevance of their work.

Each Knowledge Transfer Partnership is managed by a team involving senior staff from both the Knowledge Base Partner and the Company Partners and a recently qualified graduate recruited as the KTP Associate when the Knowledge Transfer Partnership proposal has been approved.

The aims of each Knowledge Transfer Partnership are to:

- * enhance the business relevance of the Knowledge Base Partner's work
- * improve the competitiveness of the Company Partner
- * enhance the career prospects of a graduate

- tKnowledge Transfer Partnerships website (<http://www.ktponline.org.uk/research/>)