

Leeds Metropolitan University

This is a unique Masters course.

It combines critical enquiry into the role of design in contemporary society with the development of creative thinking toward future design practices.

Issues and themes covered include:

- globalisation
- sustainability
- branding
- gender
- consumer culture
- work and leisure
- demographic change.

All forms of design come under consideration– from parks to product packaging, from digital to demotic, from 'cool' to corporate to community.

Applications are invited from design graduates seeking an enriched understanding of their specialism. This course is also suitable for students coming from its related academic fields (such as sociology or cultural studies) who have a strong interest in design issues. MA Design Culture 1 year full-time (Oct.-Sept.) 2 years part-time

For further information visit: www.leedsmet.ac.uk/hen/aad/designculture.htm

or contact: Professor Guy Julier Course Leader, MA Design Culture e.mail: g.julier@leedsmet.ac.uk

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