



[www.anziba.org](http://www.anziba.org)

## THE ANZIBA 2004 CONFERENCE

**Australian New Zealand International  
Business Academy's Annual Conference**

*Hosted by the University of Canberra  
5-6<sup>th</sup> November 2004*

### Confirmed Keynote Speakers

*Professor S Tamer Cavusgil*

The John William Byington Endowed Chair  
in Global Marketing, Michigan State  
University, USA.

And

*Professor Mary Ann Von Glinow*

Director, Center for International  
Business Education and Research (CIBER);  
Professor, Department of  
Management and International Business at  
Florida International University, USA.

**Papers are now called for the ANZIBA  
annual conference.**

**Deadline for submission is Friday 16 July 2004**

**Papers are welcomed in all areas of international  
business including, but not limited to, the following  
broad research themes:**

- Exporting Services
- International Business Strategy
- Joint Ventures & Strategic Alliances
- International Business and the SME
- WTO - implications for IB
- International B2B
- Teaching International Business
- Exporting Education
- International Finance
- International Accounting
- International Marketing
- International HRM
- International Management
- Country Studies
- Tourism and International Business
- Modes of Entry & Foreign Operations

### Location—Canberra

Canberra, the capital of Australia, hosts world class facilities and national attractions in a bushland setting. It enjoys excellent transport links to both Sydney and Melbourne.

Canberra is known as "The Bush Capital". The name Canberra is derived from an Aboriginal word meaning "meeting place". Its charm includes a number of lakes, and open space for walking and cycling. Visit [www.canberratourism.com.au](http://www.canberratourism.com.au) for more information

### Venue—Rydges Lakeside

Rydges Lakeside is the venue for the conference. It is located just a few minutes walk from the city, and on the shores of Lake Burly Griffin. An attractive conference rate (\$155 including cooked breakfast) will be offered to delegates of the conference.

### Calls for Papers

Details about calls for Papers are provided on the website— [www.anziba.org](http://www.anziba.org)

Competitive Papers should be a maximum of 20 pages double spaced, and Working / Positioning Papers should be an extended abstract, to a maximum of five double spaced pages. Competitive and Working / Positioning Papers will be double blind peer reviewed.

A Research Students Colloquium, sponsored by the Australian National University, will be held prior to the conference.

### Panel Proposals

Panels on international business issues, such as the export of services and international business education will be presented. Proposals for panels and the participation in panels are currently being called for. To express your interest, please email [anziba04conf@canberra.edu.au](mailto:anziba04conf@canberra.edu.au)



## Conference

University of Canberra, ACT Australia  
5-6 November 2004

### Registration Form

Family Name: \_\_\_\_\_  
First Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Conference Badge Name: \_\_\_\_\_  
Institution: \_\_\_\_\_  
Full Postal Address: \_\_\_\_\_  
\_\_\_\_\_  
Email Address: \_\_\_\_\_  
Telephone No.: \_\_\_\_\_ Fax No. \_\_\_\_\_

**Conference Fee:** **AUD\$400** (for registration received by 30 September 2004) \$ \_\_\_\_\_  
**AUD\$460** (for registration received after 30 September 2004)  
**\$AUD\$200** (Reduced fee for non-salaried Doctoral candidates. \$ \_\_\_\_\_  
(Attach a certifying letter from your Head of School to confirm)

**Payment details:** ☐ Cheque enclosed. Please make cheques payable to University of Canberra.  
☐ Credit Card ☐ Visa ☐ Mastercard ☐ AMEX

Card Expiry Date: \_\_\_\_\_

Card Holder Name \_\_\_\_\_ Card No. \_\_\_\_\_

Signature of Card Holder: \_\_\_\_\_

**NB: Accommodation needs to be booked separately.** Rooms are available at the Rydges Lakeside Hotel at \$AUD155, with cooked breakfast. Please use the Hotel Registration Form for Anziba 2004.

**Cancellations:** Full refund before 30<sup>th</sup> September; 50% before 14<sup>th</sup> October 2004; none thereafter.

#### Special Requirements:

Please let us know if you have any special requirements:

Dietary ☐ Vegetarian  
☐ Other (please specify) \_\_\_\_\_

Other special needs (please specify) \_\_\_\_\_

**Please mail/fax completed form with payment to:**

ANZIBA 2004  
School of Business & Government  
University of Canberra  
ACT 2601  
AUSTRALIA

Fax No. 0061 2 6201 5238

*(For UC account reference at BLIS: blanziba)*

Registration includes: conference sessions, lunches, refreshments, cocktail reception, Conference Dinner and papers on CD ROM.



*Accommodation Application*

**ANZIBA 2004 Conference**

**Friday 5<sup>th</sup> – Saturday 6<sup>th</sup> November 2004**

**Rydges Lakeside Canberra - London Circuit**

*Please print clearly:*

Name:.....

Address: .....

Phone: ..... Fax:.....

**PLEASE FORWARD RESERVATION REQUESTS AND PAYMENTS AS  
FOLLOWS:**

Fax to Rydges Lakeside Canberra Reservations Department

**02 62573071**

Phone Toll Free: 1800 026 169

Mail To: GPO Box 1450

CANBERRA ACT 2601

***This booking form must be complete 4 weeks prior to the conference.***

***All bookings will be subject to availability***

*Accommodation required:*

Standard: **\$155.00 Per Room, Including a Full Cooked Buffet Breakfast**  
Single, double or twin Accommodation  
**(Retail Rate \$240.00 Per Room)**

No. of Guests: ..... Arrival Date: ..... Departure Date: .....

No. of Rooms:.....

Credit Card Details: .....

Number:.....

Exp:.....

Signature:.....

Date:.....

***Please note that a deposit of one night's accommodation is required at the time of booking. The balance of accommodation is payable at the end of stay. Enter fax number below so we may return confirmation.***

***PLEASE NOTE YOUR BOOKING IS ONLY CONFIRMED UPON RECEIPT OF  
RETURN FAX.***

.....  
**RETURN FAX NUMBER:**

**Office Use Only**

BOOKING CONFIRMED:

☐ YES

☐ NO

COMMENT:

.....  
CLERK SIGNATURE: