

16–17 September

infodesign ed 2002

IIID  
IDA  
DEED  
IDN

## conference agenda

An international conference organised by  
International Institute of Information Design (IIID)  
Information Design Association (IDA)  
Design Education Association (DEED)  
Information Design Network (IDN)

### Organising committee

Sandra Harrison *Coventry University, UK*  
Clive Richards *Coventry University, UK*  
Peter Simlinger *IIID, Austria*  
David Sless *CRIA, Australia*  
Sue Walker *The University of Reading, UK*

### Monday 16 September 2002

In the Department of Typography & Graphic Communication

2.00–6.00pm

Universities and colleges are invited to provide poster displays about their information design provision, and to engage in discussion with each other and with representatives from industry. The aim is to compare the concepts and courses offered with the requirements of information design consultancies and the trade and industry they serve.

There will be an opportunity to look at examples of 'early information design' from collections within the University.

6.00pm

Reception with drinks and light refreshments.

6.30pm

*The significance of Isotype*

An illustrated talk by Michael Twyman.

### Tuesday 17 September 2002

In the School of Agriculture Nike Lecture Theatre

9.30–4.30pm

Two keynote addresses about the teaching of information design will be followed by a selection from submitted papers and time for discussions about further steps to be taken.

A forum for discussion about information design in higher education

Space for universities and colleges to present their programmes

A chance to look at Reading's archives and collections



The University of Reading

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call for papers

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### programme presentations

Poster presentations about information design programmes in higher education are wanted. We can provide a table and either one or two display boards measuring 120cm x 91cm and 120cm x 60cm. Alternatively you can use your own display boards.

If you would like to present your work and engage in discussion with educators and industry please email us with your details and space requirements.

[s.f.walker@reading.ac.uk](mailto:s.f.walker@reading.ac.uk)

### call for papers

Papers on any aspect of teaching information design are sought for presentation at the conference.

Please provide an abstract of between 500 and 600 words, including the author(s) and affiliation(s). Speakers are offered twenty minutes to present their paper, plus ten minutes for discussion.

Deadline for abstracts: 21 June 2002

Notification of acceptance given by 19 July 2002

Completed papers (or material to be circulated at the conference) to be available by 2 September 2002

Please send abstracts to

Sue Walker

[s.f.walker@reading.ac.uk](mailto:s.f.walker@reading.ac.uk)

Fax +44 118 935 1680



The University of Reading

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## information

### contact us

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Email [c.mcgroarty@rdg.ac.uk](mailto:c.mcgroarty@rdg.ac.uk)

### accommodation

We have reserved a small number of rooms in a university hall of residence for the night of 16 September. These will cost £37.50 (£44.07 incl. VAT) for bed and breakfast, to be paid nearer the time of the conference. Please indicate on the booking form if you would like one of these rooms to be reserved for you.

We can provide a list of hotels and guest houses for delegates who would prefer to make their own arrangements for overnight accommodation.

### conference fees

The conference fee is £125.00  
(for IIID, IDA, DEED, IDN members: £85.00 and  
for students: £15.00)

This includes tea and coffee on 16 September and tea, coffee and lunch on 17 September.



# infodesign ed 2002

# booking form

## Personal details

Title \_\_\_\_\_

First name \_\_\_\_\_

Family name \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Town \_\_\_\_\_

Post/zip code \_\_\_\_\_

Country \_\_\_\_\_

Telephone (incl.area code) \_\_\_\_\_

Fax (incl.area code) \_\_\_\_\_

Email \_\_\_\_\_

Organisation \_\_\_\_\_

Job title \_\_\_\_\_

Print this form and send with your cheque to

Charlene McGroarty  
Department of Typography & Graphic Communication  
2 Earley Gate  
Whiteknights  
PO Box 239  
Reading  
RG6 6AU

Or if paying by card you can  
faxback on +44 118 935 1680

I will be attending on Monday 16 September 2002

I will be attending on Tuesday 17 September 2002

## Conference fees

non members £125.00

IIID, IDA, DEED, IDN members £85.00

students £15.00

## Payment

Please charge my card £125 / £85 / £15  Visa  Mastercard

Card number

Expiry date

\_\_\_\_\_

Cardholder's name \_\_\_\_\_

Cardholder's address \_\_\_\_\_  
\_\_\_\_\_

Signature \_\_\_\_\_  
\_\_\_\_\_

I enclose a cheque made payable to The University of Reading for £125 / £85 / £15  
All cheques must be in pounds sterling drawn on a UK bank

## Accommodation

Please reserve me a room on campus for 16 September 2002

I will make my own arrangements. Please send a list of hotels and guest houses