# knowledge management in the legal sector: adding value to the firm

a tfpl seminar



# Friday 2nd November 2001

#### introduction:

The legal sector is one of the most knowledge-based environments in the business world. In an increasingly competitive market, law firms recognise that the re-use of their know-how is now essential to grow business and increase their operational efficiency. This one day seminar combines thought provoking discussion of the drivers for change, views on people and technical issues that are particular to the legal environment, and case studies showing what knowledge management is already doing for clients of three firms. The role of the information and knowledge professional in taking knowledge management forward is critical to the success of the firm.

## programme:

09.15 coffee and registration

#### 09.30 introduction

Nigel Metcalfe, Senior Consultant, TFPL

## 09.45 drivers for change: knowledge management and legal services

- · essential investment or reducible overhead in an uncertain economic climate?
- managing through knowledge management: clients, standards and risks....

Debrah Ball, Principal, D. Ball Consulting

#### 10.45 coffee

## 11.00 making it happen: how to structure the team

- roles of PSLs and information professionals
- the fee-earner and the non fee-earner
- getting lawyers to share

Nicholas Jelf, Partner, Pinsent Curtis Biddle

### 11.45 technology options: the tools for the job

- document repositories and databases
- search-engines, agents and taxonomies
- workflow and document assembly

Andrew Terrett, Technology Consultant, Baker Robbins & Company

# 12.30 lunch

## 13.30 demonstrating value

case studies from three practitioners showing how KM has helped their firm improve their service to their clients, thereby adding value to the firm.

## **15.00** tea

## 15.15 moving forward: our ongoing contribution to the firm

- it's only words ... IM or KM?
- why lawyers are different
- nobody does it better the information manager and the value-adding process
  Oriole Arnison-Newgass, Information Services Manager, Mishcon de Reya
- **16.00** Panel discussion with the afternoon's speakers, chaired by:

Nigel Metcalfe, TFPL

17.0 Wine and cheese

#### course fee:

£225.00 + VAT (£264.38) includes buffet lunch, refreshments and post-seminar drinks . Please make cheques payable to TFPL Ltd. For further information and to reserve a place please go to www.tfpl.com