



The CAMRA/Historic England Pub Design Awards

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North West Region, Historic England

Chair of Judging Panel

CAMRA (The Campaign for Real Ale)

- Founded 1981 ('Four men and a shoebox')
- 'Most successful consumer campaign....'
- Campaigned initially for 'real ale', traditional cask-conditioned beer
- Soon began campaigning for the places that sell real ale – pubs and clubs

CAMRA's Pub Awards

- Pub of the Year (beer quality/ambience)
- Cider Pub of the Year (cider quality etc)
- Club of the Year (beer/cider quality etc)
- Pub Design (from 1983)
- Pub Saving (from 2016)

The CAMRA/HE Pub Design Awards

- 1983 Refurbishment
- 1985 New Build and Conservation added
- 1993 Conversion to Pub Use added
- 2000 Partnership with EH, who lent name to the Conservation Award
- 2001 Award categories settled at five

The CAMRA/HE Pub Design Awards

- New Build
- Conversion to Pub Use
- Refurbishment
- HE Conservation
- Community Local (formerly 'Joe Goodwin')

The Judges

- Currently a panel of six (as many as ten in the past)
- Specialisms in architecture, design, pub heritage
- One judge nominated by Historic England

New Build Award

What are the judges looking for?

- Schemes that display individuality and imagination
- Use of quality materials
- Not 'off the peg'

New Build Award 2021

Brewpoint, Bedford



New Build Award 2021

Crown Wharf, Stone



Conversion to Pub Use Award

What are the judges looking for?

- Schemes that display imagination and flair
- Re-use of historic features that give individual character

Conversion to Pub Use 2020

The Colmore, Birmingham



Conversion to Pub Use Award 2021

Brickmaker's Alehouse, Bexhill-on-Sea



Refurbishment Award

What are the judges looking for?

- Schemes which respect the building's individual character
- Not simply following current trends

Best Refurbishment 2021

King's Arms Hotel, Dorchester, Dorset



Best Refurbishment 2021

Bleeding Wolf, Scholar Green, Cheshire



HE Conservation Award

What are the judges looking for?

- Schemes which conserve and enhance a historic building, giving it a viable future
- In other words, ‘constructive conservation’

HE Conservation Award 2021

The Castle, Macclesfield



HE Conservation Award 2021

Coach & Horses, Barnburgh, South Yorkshire



Community Local Award

What are the judges looking for?

- Schemes which give new life to ‘street corner locals’
-though the definition of ‘street corner local’ is pretty broad

Community Local Award 2021

Boleyn Tavern, East Ham



Controversial choices?

Manor Farm Barn, Southfleet, Kent (New Build Award 2002)
Hall & Woodhouse, Portishead (New Build Award 2013)

