



UNIVERSITY of
ULSTER

THE CENTRE FOR MEDIA RESEARCH



The Centre for Media Research:

Director, Professor Máire Messenger Davies

The Centre provides a new kind of venue for Media Studies research in which questions of media history, media policy, media technologies, cross-cultural flows and new media developments are being explored in diverse ways within an Irish, British and international context. The Centre for Media Research was set up to carry out research in the following areas:

- *The visual history of Ireland*
- *Digital media and pedagogy*
- *Cross-cultural film studies*
- *Media policy*

Visual history: Film, TV, Photography:


Project leader, Professor Martin McLoone

This strand of research explores the history of film, television and photography in neglected areas of Irish and British visual and media culture; it assesses the social and cultural importance of these media and how their histories have impacted upon the present.

Digital Cultures, Creativity and Pedagogy:


Project leader, Professor Dan Fleming

This strand explores the changing nature of visual and aural literacy in a digital media environment; and looks at how practices of teaching and learning could and should address these changes. Linking to other strands of the Centre programme, the research will also explore how archived digital resources may be used creatively rather than just accumulated, thus helping to shape the intellectual and educational agenda around the new media.



Comparative Film and Media Studies: Project leader, Professor Paul Willemen

This research explores the ways in which films, and other cultural products, cross national and international boundaries. It seeks to elaborate new conceptual frameworks and methodologies in collaboration with scholars in film and media studies in India, Japan, Korea, Taiwan, Hong Kong, Singapore and Australia.



Media Policy: Project leader, Professor Máire Messenger Davies

The Centre aims to provide an informed voice on contemporary matters of public concern, including the maintenance of national and regional cultures in the face of media globalisation, and to contribute to the public policy agenda in Northern Ireland, the UK and beyond. The Centre seeks to enhance public discussion of the media through authoritative, evidence-based research on media regulation, strategies of support for local media production and the study of different audiences, including questions of media literacy.

The Centre runs regular seminars and events in these areas and welcomes collaborative ventures with other scholars and media organisations. For further information about the CMR contact:

Professor Máire Messenger Davies – Email:

m.messenger-davies@ulster.ac.uk

Mrs Sally Quinn, School Secretary – Email:

s.quinn@ulster.ac.uk

Website address:

<http://www.arts.ulster.ac.uk>



THE CENTRE FOR MEDIA RESEARCH



In the **SCHOOL OF MEDIA AND PERFORMING ARTS**
At the **UNIVERSITY OF ULSTER**, Cromore Road, Coleraine, BT52 1SA