



GLOBAL WATCH MISSION SEMINAR

Technology and delivery of care for older people

1 MARCH 2005
DTI CONFERENCE CENTRE, LONDON

About the event

In October 2004, A DTI Global Watch Mission visited Japan to learn and plan for the predicted demographic changes in the UK. The increasing Japanese burden of pension and healthcare provision for a growing elderly population is forcing changes in long-term care policy, and a rethinking of the way long-term care services are to be provided.

Although care for older people is emerging as a priority theme in many countries, Japan was considered at the appropriate level of development and sophistication that would maximise the benefit of this mission.

There are many lessons that the UK healthcare delivery market can learn from the Japanese experience, as well as a number of potential opportunities for collaboration in this market.

What you will learn

With presentations from mission members, this event will present the findings of the visit to Japan, including:

- **Why there has been rapid growth of private sector involvement in healthcare markets**
- **Why a nationwide care assessment tool can help improve capacity planning in the UK**
- **How the private sector is responding to opportunities presented by demographic change**
- **What our assistive device companies need to do to maintain competitive advantage**
- **How UK universities can foster collaboration with Japanese organisations**
- **Where post-3G mobile technologies can be utilised to monitor personal safety**

Who should attend?

- Assistive device manufacturers
- NGOs
- Care delivery organisations including NHS trusts
- Academics
- Central and local Government departments
- Social services providers
- SMEs producing elderly care products

Event Programme

09.30 **Registration and coffee**

*Chair: Professor Gareth Lloyd-Jones,
Chairman, Medilink (Yorkshire and Humber) Ltd.*

10.00 **Welcome: Gareth Lloyd-Jones**

10.05 **Keynote address: Government policies to encourage assistive technologies**

*Dr Stephen Ladyman MP, Parliamentary Under Secretary of State for
Community Care*

10.20 **Questions**

10.30 **Introduction to the Mission and launch of report**

*Professor Mark Hawley, Consultant Clinical Scientist/Director of R&D, Barnsley
Hospital NHS Foundation Trust; Visiting Professor, University of Sheffield*

10.50 **The health and social care system in Japan**

Ms Janet Walden, Head of Promoting Independence, Department of Health

11.10 **Technology Innovation and its application to care of older people**

Dr Steve Cook, Group Technical Director, Huntleigh Healthcare

11.30 **Break**

11.45 **Assistive technology market and deployment: Japan compared to UK**

Mr Tony Rice, Chief Executive, Tunstall Group

12.05 **Interventions and care planning for older people by multi-agency teams**

Ms Denise Harrison, Sales and Marketing Director, LiquidLogic Ltd

12.25 **The role of the not-for-profit sector in the delivery of practical, patient-based services**

Mr Michael Lake CBE, Director General, Help the Aged

12.45 **Q&A discussion**

13.00 **About the DTI Global Watch Service**

13.05 – 14.00 **Buffet lunch and networking**

About DTI Global Watch Missions

DTI Global Watch Missions enable small groups of UK experts to visit leading overseas technology organisations to learn vital lessons about innovation and its implementation of benefit to entire industries and individual organisations.

By stimulating debate and informing industrial thinking and action, missions offer unique opportunities for fast-tracking technology transfer, sharing deployment know-how, explaining new industry infrastructures and policies, and developing relationships and collaborations. Around 30 DTI Global Watch Missions take place annually, with the co-ordinating organisation receiving guidance and financial support from the DTI Global Watch Missions team.

For further information visit: www.globalwatchonline.com/missions

About Medilink (Yorkshire and Humber)



Medilink (Yorkshire & Humber) Ltd is a membership-based professional association, which provides specialist consultancy services within the healthcare technologies sector. It has a proven track record of delivering quality added value services to healthcare companies, NHS Trusts, universities and government agencies.

About Medical Devices Faraday Partnership



Medical Devices Faraday Partnership provides a national focus for the UK medical device community (industrial, clinical and academic) to stimulate market-driven R&D, identify and implement needs-based training, and effect technology transfer, to improve the competitiveness of the UK medical device industry.

Booking form

Technology and delivery of care for older people

1 March 2005

DTI Conference Centre, 1 Victoria Street, London

To register for this free event, please complete the form below and return it to:

Post: Charlotte Leiper
Event Co-ordinator
DTI Global Watch Service
Pera
Pera Innovation Park
Melton Mowbray
Leicestershire
LE13 0PB

Fax: 01664 501261

Tel: 01664 501551

E-mail: events@globalwatchonline.com

Registration Information

Title

First name

Surname

Position

Company

Address

Postcode

Telephone

Fax

E-mail

Web address

About DTI Global Watch Service

The DTI's Global Watch Service provides support dedicated to helping UK businesses improve their competitiveness by identifying and accessing innovative technologies and practices from overseas:

- **Global Watch Information**

- **Global Watch Online** is a unique internet-enabled service delivering immediate and fast-breaking worldwide business and technology information.
- **Global Watch**, a free magazine delivered monthly to over 30,000 UK organisations, featuring the latest technology developments and practices around the world.
- **UKWatch**, published quarterly and available free of charge to UK and overseas subscribers, highlights UK innovation and promotes inward investment opportunities into the UK.

- **Global Watch Missions**

These technology-focused missions allow UK sectors and individual organisations to investigate innovation and its implementation at first hand, providing valuable insights into technology developments and practices.

- **Global Watch Secondments**

Helps SMEs send employees abroad or receive people from overseas. Secondments are an effective way of acquiring the knowledge, skills, technology, and connections essential to developing a business strategically.

- **Global Watch Technology Partnering**

Provides UK companies with free, flexible and direct assistance from commercially-aware technology specialists to raise awareness of, and provide access to, technology and collaborative opportunities around the world.

For further information on the DTI's Global Watch Service please visit www.globalwatchonline.com.